

AMA > | SIG

Doctoral Student

CALL FOR APPLICATIONS

2025 DocSIG Conference Support Grants

Dear DocSIG Community,

To end the academic year 24-25 on a high note, we are thrilled to announce that DocSIG is now accepting applications for DocSIG Conference Support Grants to attend the **2025 AMA Summer Conference in Chicago, IL**. This initiative came from feedback we received from the Fall Survey (thank you to all participants!) and is just another way DocSIG is helping members grow, connect, and contribute all across the globe to our shared academic journey as rising marketing scholars.

Grant Details:

We are offering two kinds of financial support:

- **Discounted Registration Grants for DocSIG Members with any paper type accepted:** Up to four (4) grants will cover a 10% discount on the early bird registration rate (Grantee registration will be reduced from \$399 to \$359.10 on early bird member registration).
- **Free Pre-Conference Registration for DocSIG Members with Competitive Paper Accepted:** Up to five (5) \$50 discounts on the DocSIG Pre-Conference registration. (Grantee registration will be reduced from \$50 to \$0)

Please note: Each applicant may apply for only one of these grants (either the discounted registration grant or the \$50 Pre-Conference discount).

Application Deadline:

Sunday, June 22nd, 2025

Eligibility:

Applicants must:

- Be a current doctoral student in an AACSB-accredited Ph.D. program in marketing or business administration-marketing, and
- Be an active member of DocSIG, that is, having chosen DocSIG as one of their SIGs in their AMA membership profile, and
- Provide proof of acceptance for a paper presentation at the 2025 Summer AMA Conference

How to Apply:

Submit your application [here](#) by Sunday, June 22nd, 2025

For inquiries, contact:

- Julia van de Sandt (Chair, AMA DocSIG) at Julia.vandesandt@grad.moore.sc.edu
- CC Ishita Nagpal (Chair-Elect, AMA DocSIG) at inagpal1@gsu.edu

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Selection Process:

All applications will be awarded through a raffle.

Notification:

Grant recipients will be notified by 7/1/2025, allowing time to register before the early bird deadline on 7/16/2025. We look forward to your application.

We hope this opportunity provides a small but meaningful way to support our doctoral student community. We look forward to your applications and can't wait to see many of you at SummerAMA!

With gratitude,
The AMA DocSIG Leadership Team

Julia van de Sandt
Chair