



Doctoral Student

CALL FOR APPLICATIONS 2025 DocSIG Conference Support Grants

Dear DocSIG Community,

As the holiday season approaches, we want to give back to our members by offering grant opportunities as a gesture of gratitude and encouragement.

We are thrilled to announce that DocSIG is now accepting applications for DocSIG Conference Support Grants to attend the 2025 AMA Winter Conference in Phoenix, AZ. This initiative came from feedback we received from the Fall Survey (thank you to all participants!) and is just another way DocSIG is helping members grow, connect, and contribute all across the globe to our shared academic journey as rising marketing scholars.

Grant Details:

We are offering two kinds of financial support:

- **Discounted Registration Grants for DocSIG Members with any paper type accepted:** Up to five (5) grants will cover a 10% discount on the early bird registration rate (Grantee registration will be reduced from \$389 to \$350 on early bird member registration).
- **\$100 Discount for DocSIG Members with Competitive Paper Accepted:** Up to three (3) \$100 discounts on early bird registration. (Grantee registration will be reduced from \$389 to \$289 on early bird member registration)

Please note: Each applicant may apply for only one of these grants (either the discounted registration grant or the \$100 discount).

Application Deadline:

Tuesday, January 7th, 2024

Eligibility:

Applicants must:

- Be a current doctoral student in an AACSB-accredited Ph.D. program in marketing or business administration-marketing, and
- Be an active member of DocSIG, that is having chosen DocSIG as one of their SIGs in their AMA membership profile, and
- Provide proof of acceptance for a paper presentation at the 2025 Winter AMA Conference

How to Apply:

Submit your application here by Tuesday, January 7th, 2024:

<https://docs.google.com/forms/d/e/1FAIpQLScBwmri1UkNEfg7dL-QQjebPmAuDcRddNXbDO1L9m4PZeySSQ/viewform?usp=sharing>

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For inquiries, contact:

- Julia van de Sandt (Chair, AMA DocSIG) at Julia.vandesandt@grad.moore.sc.edu
- CC Ishita Nagpal (Chair-Elect, AMA DocSIG) at inagpal1@gsu.edu

Selection Process:

All applications will be awarded through a raffle.

Notification:

Grant recipients will be notified by January 8, 2025, allowing time to register before the early bird deadline on January 15, 2025. We look forward to your application.

We hope this opportunity provides a small but meaningful way to support our doctoral student community.

Warm wishes for a joyful holiday season and a successful 2025. We look forward to your applications and can't wait to see many of you at WinterAMA!

With gratitude,
The AMA DocSIG Leadership Team

Julia van de Sandt
Chair