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## **Organizational Frontlines Interest Group announces**

### **9<sup>th</sup> Annual Young Scholar Research (YSR) Competition**

**2025 OFR Symposium, February 13 - 14, 2025 Phoenix, AZ**  
*(co-located with 2025 AMA Winter Educators' Conference)*

**Symposium Co-Chairs: Colleen Harmeling and Johannes Habel**

**Organizational Frontlines (OF)** is broadly defined as the study of interactions and interfaces at the point-of-contact between an organization and its customers that promote, facilitate, or enable value creation and exchange (Singh, Brady, Arnold and Brown 2017). Topics of OF interest span several fields of inquiry and disciplines of research. Past winners include CB, OB, retail, sales, service, and strategy scholars.

We welcome submissions from any field or discipline if it tackles issues of organizational frontlines.

**Submissions (15-page limit, all-inclusive) are invited by DECEMBER 02, 2024 that...**

- Address any topic of frontlines interest, as broadly defined above.
- Are authored or co-authored by a Doctoral Student or Assistant Professor ( $\leq 3$  years from graduation) – if co-authored, Young Scholar must be lead researcher.
- 15 pages (maximum, all-inclusive), double spaced detailing research questions & significance, theory & hypotheses, research design/methodology, (expected) results and references. **Please include a separate title (author) page with your submission** (does not count as part of the 15-page submission).
- Papers accepted for publication or at advanced stages of review (2<sup>nd</sup>, 3<sup>rd</sup> round, etc.) are not eligible.
- Multiple Awards, Cash prize (typically \$1000 for each selected winner), and Recognition from OF community.
- Finalists honored in a recognition ceremony involving invited, prominent OF scholars. Presentation date February 14, 2025.
- Access to OFR network to support research. Priority invitation to future OFR Symposia.
- Be a part of the very special 10<sup>th</sup> Anniversary of the OFR Symposium!
- Deadline for submission: December 02, 2024 with winners notified by early to mid-January, 2025.

Submissions sent via email to Todd Arnold at Oklahoma State University ([todd.arnold@okstate.edu](mailto:todd.arnold@okstate.edu)).

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