

University Research Productivity in the Premier Marketing Journals (2013-2022)

Data Source: UTD Top 100 Business School Research Rankings™

| Rank | University | JM, JMR, JCR and MKS Publications |
|------|--|-----------------------------------|
| 1 | University of Pennsylvania (The Wharton School) | 113 |
| 2 | Columbia University (Columbia Business School) | 98 |
| 3 | University of Chicago (Booth School of Business) | 89 |
| 4 | University of Maryland at College Park (Robert H. Smith School of Business) | 71 |
| 5 | University of Southern California (Marshall School of Business (incl. Leventhal)) | 66 |
| 6 | Northwestern University (Kellogg School of Management) | 65 |
| 6 | University of North Carolina at Chapel Hill (Kenan-Flagler Business School) | 65 |
| 8 | Cornell University / Cornell Tech (Samuel Curtis Johnson Graduate School of Management (incl. Dyson and Nolan)) | 62 |
| 8 | Duke University (The Fuqua School of Business) | 62 |
| 10 | New York University (NYU) (Leonard N Stern School of Business) | 60 |
| 10 | University of British Columbia (Sauder School of Business) | 60 |
| 10 | University of Michigan at Ann Arbor (Ross School of Business) | 60 |
| 10 | University of Washington at Seattle (Michael G. Foster School of Business) | 60 |
| 14 | Tilburg University ((TiSEM) School of Economics and Management (incl. Econometrics and Operation Research depts.)) | 58 |
| 15 | Texas A&M University at College Station (Mays Business School) | 55 |
| 16 | Harvard University (Harvard Business School) | 52 |
| 16 | Indiana University at Bloomington (Kelley School of Business) | 52 |
| 16 | Pennsylvania State University at University Park (Smeal College of Business) | 52 |
| 19 | University of Wisconsin at Madison (Wisconsin School of Business) | 51 |
| 20 | University of Pittsburgh (The Joseph M. Katz Graduate School of Business) | 48 |
| 21 | Erasmus University (Rotterdam School of Management) | 47 |
| 21 | Stanford University (Graduate School of Business) | 47 |
| 21 | University of Minnesota at Twin Cities (Carlson School of Management) | 47 |
| 24 | University of Texas at Austin (McCombs School of Business) | 46 |
| 25 | Ohio State University (Fisher College of Business) | 45 |
| 25 | Washington University at St. Louis (Olin School of Business) | 45 |
| 27 | Hong Kong University of Science and Technology (HKUST) (Business School) | 43 |
| 27 | University of Florida (Warrington College of Business) | 43 |
| 27 | Yale University (School of Management) | 43 |
| 30 | University of California at Los Angeles (Anderson School of Management) | 42 |
| 30 | University of South Carolina at Columbia (Darla Moore School of Business) | 42 |
| 32 | Boston University (Questrom School of Business) | 41 |
| 32 | Emory University (Goizueta Business School) | 41 |
| 34 | Georgia State University (J. Mack Robinson School of Business) | 40 |
| 35 | University of Georgia (Terry College of Business) | 39 |
| 36 | University of Colorado at Boulder (Leeds School of Business) | 38 |
| 37 | University of Miami (School of Business Administration / Herbert Business School) | 36 |
| 38 | University of Toronto (Joseph L. Rotman School of Management) | 35 |
| 39 | University of Houston (C.T. Bauer College of Business) | 34 |
| 40 | Carnegie Mellon University (Tepper School of Business) | 33 |
| 40 | Johns Hopkins University (Carey Business School) | 33 |
| 42 | University of Arizona (Eller College of Management) | 32 |
| 42 | University of California at Berkeley (Walter A. Haas School of Business) | 32 |
| 42 | University of London (London Business School) | 32 |
| 42 | University of Texas at Dallas (Naveen Jindal School of Management) | 32 |
| 46 | Chinese University of Hong Kong (CUHK) (CUHK Business School) | 31 |
| 46 | Massachusetts Institute of Technology (MIT) (Sloan School of Management) | 31 |

Note: This list was generated with the UTD Top 100 Business School Research Rankings™ website on January 30th, 2023.



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| 48 | National University of Singapore (NUS) (NUS Business School) | 29 |
| 49 | INSEAD (School of Business) | 28 |
| 49 | Nanyang Technological University (Nanyang Business School) | 28 |

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