

University Research Productivity in the Premier Marketing Journals (2011-2020)

Data Source: UTD Top 100 Business School Research Rankings™

Rank	University (College)	JCR, JM, JMR, & MKS Publications
1	University of Pennsylvania (The Wharton School)	125
2	Columbia University (Columbia Business School)	104
3	Duke University (The Fuqua School of Business)	80
4	University of Chicago (Booth School of Business)	79
5	Northwestern University (Kellogg School of Management)	78
6	University of Maryland at College Park (Robert H. Smith School of Business)	69
7	University of British Columbia (Sauder School of Business)	66
8	Tilburg University ((TiSEM) School of Economics and Management (incl. Econometrics and Operation Research depts.))	65
9	University of Texas at Austin (McCombs School of Business)	64
10	New York University (NYU) (Leonard N Stern School of Business)	63
10	University of Southern California (Marshall School of Business (incl. Leventhal))	63
12	University of Michigan at Ann Arbor (Ross School of Business)	62
13	Pennsylvania State University at University Park (Smeal College of Business)	59
13	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	59
15	Stanford University (Graduate School of Business)	57
16	Cornell University (Samuel Curtis Johnson Graduate School of Management (incl. Dyson))	56
16	University of Florida (Warrington College of Business)	56
16	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	56
19	Indiana University at Bloomington (Kelley School of Business)	55
20	Harvard University (Harvard Business School)	54
21	University of Washington at Seattle (Michael G. Foster School of Business)	53
22	Texas A&M University at College Station (Mays Business School)	51
23	University of California at Los Angeles (Anderson School of Management)	49
24	Hong Kong University of Science and Technology (HKUST) (Business School)	48
24	University of Minnesota at Twin Cities (Carlson School of Management)	48
24	University of Toronto (Joseph L. Rotman School of Management)	48
27	Yale University (School of Management)	47
28	Erasmus University (Rotterdam School of Management)	46
28	Ohio State University (Fisher College of Business)	46
30	Georgia State University (J. Mack Robinson School of Business)	45
30	University of Wisconsin at Madison (Wisconsin School of Business)	45
32	University of Colorado at Boulder (Leeds School of Business)	44
33	University of South Carolina at Columbia (Darla Moore School of Business)	43
34	University of Alberta (School of Business)	42
34	Washington University at St. Louis (Olin School of Business)	42
36	Carnegie Mellon University (Tepper School of Business)	41
36	University of Miami (School of Business Administration / Herbert Business School)	41
38	Emory University (Goizueta Business School)	38
38	Massachusetts Institute of Technology (Sloan School of Management)	38
40	INSEAD (School of Business)	36
40	University of Georgia (Terry College of Business)	36
42	University of London (London Business School)	35
43	Chinese University of Hong Kong (CUHK) (CUHK Business School)	34

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43	University of Arizona (Eller College of Management)	34
45	Boston University (Questrom School of Business)	33
45	University of California at Berkeley (Walter A. Haas School of Business)	33
45	University of Texas at Dallas (Naveen Jindal School of Management)	33
48	Johns Hopkins University (Carey Business School)	32
49	Georgetown University (The McDonough School of Business)	30
49	National University of Singapore (NUS) (NUS Business School)	30
49	University of Houston (C.T. Bauer College of Business)	30
49	University of Melbourne (Melbourne Business School (Incl. Faculty of Business & Economics))	30
49	Virginia Tech (Pamplin College of Business)	30

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