



2017 Who Went Where? Survey Report

Conducted by the Doctoral Student Special Interest Group (DocSIG) of
the American Marketing Association



Dharti Trivedi

Yiru Wang

Matthew Lunde



2017 Who Went Where? Survey Results

For the last 13 years, the AMA DocSIG has surveyed students who are in the job-seeking stage of their doctoral programs. Based on their responses, we compile a report that describes the current job market. Reports from 2003 through 2016 can be downloaded from the DocSIG website (docsig.org).

Survey participation is solicited via repeated recruitment announcements to the ACR, DocSIG, ELMAR listservs, and doctoral program coordinators. Schools not contacted should send the name and email address of their marketing department doctoral program coordinator to Dharti Trivedi, dtrived1@kent.edu.

This survey was designed and administered by Dharti Trivedi and Yiru Wang from Kent State University. We would also like to thank our volunteer review team for their feedback and suggestions as we continue to improve the WWW survey and report.

Congratulations and good luck to the new Assistant Professors of Fall 2017!

2016-2017 DocSIG Officers

Matthew Lunde, Chair

University of Wyoming
mlunde2@uwyo.edu

Ashley Goreczny, Chair-Elect

Georgia State University
apourmehr1@student.gsu.edu

Dharti Trivedi, Vice Chair of Research (Who Went Where Research)

Kent State University
dtrived1@kent.edu

Yiru Wang, Assistant Vice Chair of Research (Who Went Where Research)

Kent State University
ywang115@kent.edu

Sash Vaid, Vice Chair of Research (Productivity Research)

University of Houston
svaid@uh.edu

Tiffany Vu, Vice Chair of Communications

University of Michigan
tiffvu@umich.edu

Franklin Tillman, Vice Chair of Special Projects

University of Mississippi
ftillman@go.olemiss.edu

Jessica Babin, Vice Chair of Membership Insights

University of Georgia
jl91179@uga.edu

Mansur Khamitov, Vice Chair of Online Engagement

University of Western Ontario
mkhamitov.phd@ivey.ca

Table 1 Job Candidate Placements 2017

Name	Degree-Granting Institution	Hiring Institution
Jack Tillotson	Aalto U	Liverpool John Moores
Alexandra Polyakova	Bocconi U	U of Sussex
J Paul Leavell	Capella U	Nusenda Federal Credit Union
Mubashar Hassan Zia	Capital U of Science & Technology	Riphah International U
Angela Crawford	Case Western Reserve U	Thomas More College
Mirjam Dobmeier	Catholic U Eichstätt-Ingolstadt	AUDI AG
Zhongqiang (Tak) Huang	Chinese U of Hong Kong	U of Hong Kong
Yan Meng	City U of New York	Grenoble Ecole de Management
Jia Liu	Columbia U	Hong Kong U of Science and Technology
Shiri Melumad	Columbia U	U of Pennsylvania
Jorge E. Fresneda	Drexel U	New Jersey Institute of Technology
Selen Savas	Florida Atlantic U	Jacksonville U
Jeffrey Anderson	Florida State U	California State U Los Angeles
Amalesh Sharma	Georgia State U	Texas A&M U
Daniel M Ringel	Goethe U - Frankfurt	U of North Carolina - Chapel Hill
Nabanita Talukdar	Golden Gate U	Golden Gate U
Tatiana Sokolova	HEC Paris	Tilburg U
Nuno Jose Lopes	IESE Business School	Universidad de Navarra
Abhi Bhattacharya	Indiana U	U of Groningen
Selcen Ozturkcan	Istanbul Technical U	Bahcesehir U
Jeffrey Risher	Kennesaw State U	Southeastern Louisiana U
Jamie Grigsby	Kent State U	Midwestern State U
Prasad Vana	London Business School	Dartmouth College
Patrick Fennell	Louisiana State U	Salisbury U
Blake Runnalls	Michigan State U	U of Nebraska – Lincoln
Pinar Runnalls	Michigan State U	U of Nebraska – Omaha
Alexandra Abney	Mississippi State U	U of Alabama – Birmingham
Shankha Basu	Nanyang Technological U	U of Leeds
Brian Taillon	New Mexico State U	East Carolina U
Yu-Shan (Sandy) Huang	Oklahoma State U	Northern Michigan U
Rory Mulcahy	Queensland U of Technology	U of Sunshine Coast
Lauren Cheatham	Stanford U	U of Hawaii – Manoa
Tomomichi Amano	Stanford U	Columbia U
Junghan Kim	State U of New York - Buffalo	Singapore Management U
Cong Feng	Syracuse U	U of Mississippi
Ni (Nina) Huang	Temple U	Arizona State U
Kristopher Keller	Tilburg U	U of North Carolina - Chapel Hill
Esther Jaspers	Tilburg U	Massey U
Kristina Lindsey Hall	U of Alabama	Louisiana State U
Christopher Berry	U of Arkansas	Colorado State U
Amaradri Mukherjee	U of Arkansas	Portland State U
Yitian (Sky) Liang	U of British Columbia	Tsinghua U
Yun Jie	U of California - Riverside	SolBridge International School of Business
Andrey Simonov	U of Chicago	Columbia U
Kaitlin Woolley	U of Chicago	Cornell U

2017 Who Went Where?

Erin Percival Carter	U of Colorado Boulder	U of Maine
Kranti Dugar	U of Denver	U of Wisconsin - Eau Claire
Yanmei Zheng	U of Florida	U of Hawaii – Manoa
Tatiana Barakshina	U of Illinois - Chicago	Bazis Group
Gaurav Jain	U of Iowa	Rensselaer Polytechnic Institute
Soyoung Joo	U of Massachusetts - Amherst	Siena College
Joshua Coleman	U of Memphis	Missouri State U
Ateeq Rauf	U of New South Wales	Information Technology U
Tara Konya	U of North Carolina Greensboro	Southern New Hampshire U
Hyeong-Tak Lee	U of North Carolina - Chapel Hill	U of Iowa
Seth Ketron	U of North Texas	East Carolina U
Eric Kennedy	U of North Texas	Grand Valley State U
Md Rokonzaman	U of North Texas	U of Wisconsin - Eau Claire
Ricky Fergusson	U of North Texas	Nova Southeastern U
Olalekan Seriki	U of Oklahoma	Angelo State U
Hu Xie	U of Oregon	Western Michigan U
Marcus Wardley	U of Oregon	California State U - San Marcos
Daniel McCarthy	U of Pennsylvania	Emory U
Aleksandra Kovacheva	U of Pittsburgh	SUNY – Albany
Bhoomija Ranjan	U of Rochester	Brandeis U
Li Huang	U of South Carolina	Hofstra U
Xiaoqian Yu	U of Southern California	The U of Utah
Lisa Beeler-Connelly	U of Tennessee	Ohio U
BJ Allen	U of Texas - San Antonio	U of Arkansas
Aniefre Eddie Inyang	U of Texas – Arlington	The College of New Jersey
Nancy Brinson	U of Texas – Austin	U of Alabama
Travis Simkins	U of Wyoming	Arkansas State U
Rafael Florian	U San Ignacio de Loyola	Esan School of Management
Zemin(Zachary) Zhong	UC Berkeley	U of Toronto
Junghyun Kim	Virginia Tech	NEOMA
Bert Paesbrughe	Vlerick Business School	IESEG School of Management
Candace Ruiz	Walden U	Colorado Community Colleges
T.J. Weber	Washington State U	California Polytechnic State U- San Luis Obispo
Nayyer Naseem	Wayne State U	Northeastern State U
Samuel Johnson	Yale U	U of Bath

Summary Data:

Eighty-one (81) marketing doctoral candidates/newly-minted PhDs took our survey. As in past years, the data analysis is based on marketing faculty hires in the U.S. who provided placement (N= 54), salary (N= 52), publication (N = 52), and job search information (N = 52). Whenever a “total salary” calculation is made, it refers to the respondent’s base salary plus any summer research support received.

All salary information is rounded to the nearest dollar amount (USD).

Table 2
Salary Information (\$)

	<i>N</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
9-Month Salary	4	130,906	122,500	115,000	48,000	190,000
12-Month Salary	4	156,333	142,000	N/A	128,000	185,000
Other (10-mon, adjunct)	2	74,750	122,500	N/A	55,000	175,000
Summer Research Support	4	19,272	15,000	15,000	40	42,000
Total Salary	5	152,574	171,625	197,000	6,000	262,000

* All salary information reported is rounded to the nearest USD.

Table 3
Other Financial Incentives (\$)

	<i>N</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Moving (\$)	45	6,322	5,000	5,000	1,000	20,000
Conference Travel (\$)	24	2,798	2,500	2,000	1,000	5,000
Research Stipend (\$)	21	6,805	4,000	4,000	1,000	25,000
Summer Teaching (\$/section)	18	11,060	10,500	3,000	2,800	22,000
Software (\$)	11	4,482	3,000	10,000	1,000	10,000
Housing Support (\$)	0	N/A	N/A	N/A	N/A	N/A
GA Support (hrs)	10	16	18	20	10	20

* Other perks mentioned included development funding, housing support and signing bonuses.

Table 4
Mean Salary Information
by whether hiring institution is public or private (N=54)

<i>Type of Hiring Institution</i>	<i>Number of Candidates Reporting Salary</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Public	41	138,850	24,863	173,204
Private	13	128,636	17,446	155,494

Table 5
Mean Salary Information
by type of hiring institution (N=52)

<i>Type of Hiring Institution</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Research Intensive	15	157,941	24,266	190,284
Private	9	151,735	24,611	173,253
Public	6	167,250	23,747	215,831
Research	11	N/A	N/A	N/A
Private	10	137,111	15,800	158,065
Public	1**	N/A	N/A	N/A
Balanced	22	113,864	8,152	135,305
Private	19	112,703	9,281	136,332
Public	3	120,833	1,000	128,800
Teaching	4	N/A	N/A	N/A
Private	1**	N/A	N/A	N/A
Public	3	100,000	13,852	117,185

* A school is classified as "research intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year. A school is classified as "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

** Salaries are not reported individually to maintain confidentiality of these individuals.

Table 6
Mean Salary Information
by whether hiring institution has PhD Program (N=54)

<i>PhD Program at Hiring Institution</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
No	20	127,386	13,557	142,616
Yes	34	138,154	16,541	171,303

Table 7
Mean Salary Information
by teaching load (N=52)

<i>Academic Year Teaching Load*</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
2	1**	N/A	N/A	N/A
3	14	153,000	23,070	183,607
4	11	140,611	16,909	163,856
5	4	101,875	8,333	134,833
6	18	116,686	8,111	135,410
7+	4	96,250	10,389	117,139

* Respondents reported teaching loads during the next academic year (i.e., excluding summer).

** Salaries are not reported individually to maintain confidentiality of these individuals.

Table 8
Mean Salary Information
by different course preparations (\$)

<i>Academic Year Different Preps*</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
0	1**	N/A	N/A	N/A
1	22	143,571	21,540	178,507
2	23	127,962	12,063	145,168
3	2	96,000	6,000	59,750
4	4	72,750	N/A	85,125

* For example, 2 indicates he/she will teach 2 different courses during the next academic year.

** Salaries are not reported individually to maintain confidentiality of these individuals.

Table 9
Mean Salary Information
by semester offer accepted (N=52)

<i>Semester Offer Accepted</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Fall 2016	49	132,201	14,957	153,936
Spring 2017	3	124,333	10,667	151,167

Table 10
Job Offers by Month

<i>Month Offer Accepted</i>	<i>Number</i>	<i>Percentage</i>
Before September 2016	10	19%
September 2016	7	13%
October 2016	19	35%
November 2016	13	24%
December 2016	2	4%
January 2017	1	2%
February 2017	N/A	N/A
March 2017	1	2%
April 2017	N/A	N/A
May 2017	1	2%

Table 11
Mean Salary Information
by dissertation status*

<i>Dissertation Status</i>	<i>Number of Candidates</i>	<i>Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Dissertation Defended	3	6%	97,000	5,000	108,500
Proposal Defended	5	9%	104,914	5,000	106,511
Proposal Defended Plus Data	36	67%	142,761	17,642	161,787
Proposal Not Defended	10	19%	108,750	9,578	139,180

* Dissertation status at time of AMA interviews.

Table 12
Mean Salary Information
by number of years completed in doctoral program before going on the market (N=52)

<i>Years in Doctoral Program Completed</i>	<i>Number of Candidates</i>	<i>Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research</i>	<i>Total Salary</i>
Less than 2 years	1*	2%	N/A	N/A	N/A
2	3	6%	123,500	8,333	162,475
3	19	35%	120,794	11,947	133,887
4	21	39%	127,588	12,729	154,637
5	8	15%	161,214	22,194	159,090

* Salaries are not reported individually to maintain confidentiality of these individuals.

Table 13
Mean Salary Information by main research area

<i>Main Research Area</i>	<i>Number of Candidates</i>	<i>Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Consumer Behavior	24	44%	120,869	9,914	138,694
Strategy	15	28%	128,166	13,567	131,785
Modeling - Analytical	1**	2%	N/A	N/A	N/A
Modeling - Empirical	9	17%	174,500	30,827	221,716
Other*	5	9%	95,700	6,200	116,660

* Other categories include ethics, innovation, sales, sales management, and marketing & entrepreneurship.

** Salaries are not reported individually to maintain confidentiality of these individuals.

Table 14
Mean Salary Information
by type/level of journal required at hiring institution for tenure (N=52)

<i>Type/Level of Journal</i>	<i>Number of Candidates</i>	<i>Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research</i>	<i>Total Salary</i>
Only A journals count*	11	21%	176,591	34,273	210,469
B journals count, but only very little	4	8%	145,250	18,250	183,625
B journals count, but there are some expectations for A journals	12	23%	129,091	16,750	158,094
B journals count and A journals are not expected	11	21%	110,124	6,894	120,918
Conference proceedings, as well as A and B journals count	10	19%	99,165	2,900	111,895
Do Not Know	4	8%	113,750	3,760	134,710

* A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 15
Tenure Requirements at Hiring Institutions (N=52)

<i>Requirements</i>	<i>N</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Type/Level of Journal*	52	3.33	3	3	1	6
# of "A" Publications**	15	3.67	4	2	1	7
Overall # of Publications	36	5.33	5	5	2	10

* 1 = Only A journals count, 2 = B journals count, but only very little, 3 = B journals count, but there are some expectations for A journals, 4 = B journals count and A journals are not expected, 5 = Conference proceedings, as well as A and B journals count at my institution, 6= others.

** "A-level marketing journals" include JM, JMR, JCR, JAMS and MS.

Table 16
Means of Tenure Requirements by Type of Hiring Institutions

<i>Type of Hiring Institution*</i>	<i>Number of Candidates</i>	<i>Type/Level of Publication Needed**</i>	<i># of "A" Publications for Tenure***</i>	<i>Total # of Publications for Tenure</i>
Research Intensive	15	2.20	2.56	4.00
Public	9	2.11	2.57	3.83
Private	6	2.33	2.50	4.50
Research	11	2.91	2.29	4.86
Public	10	3.00	2.00	4.67
Private	1	2.00	4.00	6.00
Balanced	22	4.14	0.50	5.58
Public	19	4.05	0.53	5.35
Private	3	5.00	0.00	7.50
Teaching	4	4.25	1.75	4.00
Public	1	5.00	0.00	3.00
Private	3	4.00	2.33	4.33

* A school is classified as "research intensive" if it has teaching loads of 3 or fewer courses sections per 9-month school year. A school is classified as "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

** 1 = Only A journals count, 2 = B journals count, but only very little, 3 = B journals count, but there are some expectations for A journals, 4 = B journals count and A journals are not expected, 5 = Conference proceedings, as well as A and B journals count at my institution.

*** A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 17
JOB SEARCH INFORMATION
The process: from application to offers

	<i>N</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Application letters sent out	50	53.18	46.5	100	1	130
AMA interviews completed	45	14.91	13	8	3	32
Campus visit offers	51	5.76	5	3	1	14
Campus visits accepted & made	51	4.49	4	1	1	12
Job offers received	52	2.54	2	1	1	9

Table 18
Other Information About Respondents

	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Years in doctoral program completed before going on market (N=51)	3.67	4	4	2	5
Years needed to finish degree (N=50)	4.54	4.75	4	2.5	6
Years of industry experience (N=49)	9.43	7	3	1	25

Table 19
Attendance of Respondents at AMA Sheth Foundation Consortium (N=54)

	<i>No</i>		<i>Yes</i>	
	<i>Frequency</i>	<i>Percentage</i>	<i>Frequency</i>	<i>Percentage</i>
Attended AMA Sheth Doctoral Consortium	23	42.59%	31	57.41%

Table 20
Means for Job Search Information
by type of hiring institution

<i>Type of Hiring Institution*</i>	<i>Number of Candidates</i>	<i>Application Letters Sent Out</i>	<i>AMA Interviews Completed</i>	<i>Campus Visit Offers</i>	<i>Campus Visits Accepted</i>	<i>Job Offers</i>
Research	15	67.07	17.86	8.00	6.43	3.57
Private	9	70.25	18.00	7.63	5.25	3.38
Public	6	62.83	17.67	8.50	8.00	3.83
Research	11	67.50	16.91	6.55	4.55	2.82
Private	10	66.11	17.60	7.00	4.80	3.00
Public	1	80.00	10.00	2.00	2.00	1.00
Balanced	22	41.36	8.95	4.00	3.05	1.86
Private	19	40.84	8.63	3.95	2.95	1.79
Public	3	44.67	11.00	4.33	3.67	2.33
Teaching	4	21.25	5.50	5.00	5.00	2.25
Private	1	50.00	8.00	7.00	7.00	2.00
Public	3	11.67	4.67	4.33	4.33	2.33

* A school is classified as "research intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year. A school is classified as "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

Table 21
Publication Record Information
at the time of AMA interviews*

<i>Publication Type/Status</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Conference presentations/proceeding A-level marketing journals**	6.59	5	3	0	17
Under 1st Review	0.19	0	0	0	1
Past 1st Review	.26	0	0	0	4
Accepted/published	.17	0	0	0	2
B or lower marketing journals					
Under 1st Review	0.39	0	0	0	3
Past 1st Review	.20	0	0	0	2
Accepted/published	2.24	2	0	0	10

* Publication record at time of AMA interviews

** A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 22
Publication Record Frequencies and Percentages* of Journal Submissions/Acceptances
at the time of AMA interviews (N=54)

<i>Publication Type/Status</i>	0		1		2		3 or more	
	Freq.	%	Freq.	%	Freq.	%	Freq.	%
A-level marketing journals**								
Under 1st Review	44	81.48	10	18.52	0	0.0	0	0.0
Past 1st Review	45	83.33	6	11.11	2	0.04	1	1.85
Accepted/published	46	85.18	7	12.96	1	1.85	0	0.0
B or lower marketing journals								
Under 1st Review	40	74.07	9	16.67	3	5.56	2	0.04
Past 1st Review	44	81.48	9	16.67	1	1.85	0	0.0
Accepted/published	18	33.33	7	12.96	8	18.81	21	38.89

* Reported percentages are based on the valid percentage.

** A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 23
Overall Publication Activity
at time of AMA interviews (N=54)

	N	%
Without Papers at Any Stage	11	20.37
Papers Under 1st Review	21	38.89
A-Level	10	18.52
B-Level and Lower	14	25.93
Papers Past 1st Review	19	35.19
A-Level	9	16.67
B-Level and Lower	10	18.52
Accepted Papers	39	72.22
A-Level	8	18.81
B-Level and Lower	36	66.67

Table 24
Publication Breakdown by Level of Journal**
at the time of AMA interviews

		# of Pubs in A-level Journals			
		0	1	2	Total
# of Pubs in B-level Journals or Lower	0	15	3	0	18
	1	7	0	0	7
	2	8	0	0	8
	3+	16	4	1	21
	Total	46	7	1	54

** A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 25 Publication Information
New Marketing Faculty Class of 2017: Contributions to Journals*
At the Time of AMA Interviews**

Publication Outlet	Under 1st review	Past 1st review	Accepted/ published
<i>A-level Marketing Journals</i>			
Journal of Consumer Research	5	8	4
Journal of Marketing	5	2	3
Journal of Marketing Research	1	6	2
Journal of the Academy of Marketing Science	3	1	0
Marketing Science	0	3	2
<i>All Other journals</i>			
Advances in Consumer Research (ACR Full Paper)	0	0	3
Advances in International Marketing	0	0	0
European Journal of Marketing	0	0	1
Industrial Marketing Management	0	1	0
International Journal of Advertising	0	0	0
International Journal of Market Research	0	0	0
International Journal of Research in Marketing	0	0	2
International Marketing Review	0	0	0
Journal of Advertising	0	2	1
Journal of Advertising Research	0	0	1
Journal of Brand Management	0	0	2
Journal of Business & Industrial Marketing	1	0	0
Journal of Business Research	1	1	2
Journal of Business-to-Business Marketing	0	0	0

2017 Who Went Where?

Journal of Consumer Affairs	0	0	0
Journal of Consumer Marketing	0	0	1
Journal of Consumer Psychology	2	1	3
Journal of Current Issues & Research in Advertising	0	0	0
Journal of Euromarketing	0	0	1
Journal of Global Marketing	0	0	0
Journal of Interactive Marketing	0	0	0
Journal of International Consumer Marketing	0	0	0
Journal of International Marketing	0	0	1
Journal of Macromarketing	0	0	2
Journal of Marketing Channels	0	0	0
Journal of Marketing Communication	0	0	0
Journal of Marketing Education	0	0	0
Journal of Marketing Management	0	0	0
Journal of Marketing Theory & Practice	0	0	2
Journal of Personal Selling & Sales Management	0	0	0
Journal of Personality & Social Psychology	0	0	2
Journal of Product and Brand Management	0	1	1
Journal of Product Innovation Management	0	0	1
Journal of Public Policy & Marketing	0	0	1
Journal of Retailing	1	1	4
Journal of Retailing & Consumer Services	0	1	3
Journal of Service Research	2	0	0
Journal of Services Marketing	1	3	1
Journal of Strategic Marketing	0	0	0
Journal of the Market Research Society	0	0	0
Marketing Education Review	0	0	0
Marketing Health Services	0	0	0
Marketing Letters	1	1	0
Marketing Management	0	0	0
Marketing Theory	0	0	0
Psychological Science	0	0	0
Psychology & Marketing	1	0	0
Others***	14	10	26

*Self-reported acceptance/publication

***The survey was available for respondents to complete from May 1st to June 24th 2016.

***Publications by a survey respondent in a publication not listed above. "Other" publications are not just marketing publications and may be in any field.

Table 26 Publication Information
New Marketing Faculty Class of 2017:
contributions to journals* at the time of survey completion**

Publication Outlet	Under 1st	Past 1st	Accepted/
<i>A-level Marketing Journals</i>			
Journal of Consumer Research	3	7	2
Journal of Marketing	5	1	1
Journal of Marketing Research	1	3	2
Journal of the Academy of Marketing Science	2	1	0
Marketing Science	0	2	2
<i>All Other journals</i>			
Advances in Consumer Research (ACR Full Paper)	0	0	2
Advances in International Marketing	0	0	0
European Journal of Marketing	0	0	1
Industrial Marketing Management	0	0	0
International Journal of Advertising	0	0	0
International Journal of Market Research	0	0	0
International Journal of Research in Marketing	0	0	1
International Marketing Review	0	0	0
Journal of Advertising	0	2	1
Journal of Advertising Research	0	0	1
Journal of Brand Management	0	0	1
Journal of Business & Industrial Marketing	1	0	0
Journal of Business Research	1	1	2
Journal of Business-to-Business Marketing	0	0	0
Journal of Consumer Affairs	0	0	0
Journal of Consumer Marketing	0	0	1
Journal of Consumer Psychology	0	0	3
Journal of Current Issues & Research in Advertising	0	0	0
Journal of Euromarketing	0	0	0
Journal of Global Marketing	0	0	0
Journal of Interactive Marketing	0	0	0
Journal of International Consumer Marketing	0	0	0
Journal of International Marketing	0	0	1
Journal of Macromarketing	0	0	2
Journal of Marketing Channels	0	0	0
Journal of Marketing Communication	0	0	0
Journal of Marketing Education	0	0	0
Journal of Marketing Management	0	0	0
Journal of Marketing Theory & Practice	0	0	2
Journal of Personal Selling & Sales Management	0	0	0

2017 Who Went Where?

Journal of Personality & Social Psychology	0	0	1
Journal of Product and Brand Management	0	1	1
Journal of Product Innovation Management	0	0	1
Journal of Public Policy & Marketing	0	0	1
Journal of Retailing	1	1	4
Journal of Retailing & Consumer Services	0	1	3
Journal of Service Research	2	0	0
Journal of Services Marketing	1	3	1
Journal of Strategic Marketing	0	0	0
Journal of the Market Research Society	0	0	0
Marketing Education Review	0	0	0
Marketing Health Services	0	0	0
Marketing Letters	1	1	0
Marketing Management	0	0	0
Marketing Theory	0	0	0
Psychological Science	0	0	0
Psychology & Marketing	1	0	0
Others***	3	3	14

*Self-reported acceptance/publication

**The survey was available for respondents to complete before July 10th, 2017.

***Publications by a survey respondent in a publication not listed above. "Other" publications are not just marketing publications and may be in any field.