

Author Productivity in the Premier AMA Journals (2010-2014)

Data Source: AMA DocSig

Rank	Author	University (College)	JM & JMR Publications
1	Michael J. Ahearne	University of Houston (C.T. Bauer College of Business)	10
1	Ravi Dhar	Yale University (School of Management)	10
1	Christian Homburg	University of Mannheim	10
4	V. Kumar	Georgia State University (J Mack Robinson College of Business)	9
5	Rajdeep Grewal	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	8
6	Darren W. Dahl	University of British Columbia (Sauder School of Business)	7
6	Dhruv Grewal	Babson College	7
6	Rik Pieters	Tilburg University (School of Economics and Management)	7
9	Els Gijbrecchts	Tilburg University (School of Economics and Management)	6
9	Harald J. van Heerde	Massey University	6
9	Jeffrey J. Inman	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	6
9	Son K. Lam	University of Georgia (Terry College of Business)	6
9	Michel Wedel	University of Maryland (Robert H. Smith School of Business)	6
9	Katherine White	University of British Columbia (Sauder School of Business)	6
15	Jonah Berger	University of Pennsylvania (The Wharton School)	5
15	Amar Cheema	University of Virginia (McIntire School of Commerce)	5
15	Marnik G. Dekimpe	Tilburg University (School of Economics and Management)	5
15	Ryan Hamilton	Emory University (Goizueta Business School)	5
15	Gary L. Lilien	Pennsylvania State University (Smeal College of Business)	5
15	Robert W. Palmatier	University of Washington (Foster School of Business)	5
15	Derek D. Rucker	Northwestern University (Kellogg School of Management)	5
15	Bernd Skiera	University of Frankfurt	5
15	Itamar Simonson	Stanford University (Graduate School of Business)	5
15	Jan-Benedict Steenkamp	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	5
15	Jan Wieseke	Ruhr-University of Bochum	5
15	Karen P. Winterich	Pennsylvania State University (Smeal College of Business)	5
15	Catherine E. Tucker	Massachusetts Institute of Technology (Sloan School of Management)	5
28	Eric T. Anderson	Northwestern University (Kellogg School of Management)	4
28	Jennifer J. Argo	University of Alberta (School of Business)	4
28	Michael J. Barone	University of Louisville (College of Business)	4
28	Sundar G. Bharadwaj	University of Georgia (Terry College of Business)	4
28	Eric T. Bradlow	University of Pennsylvania (The Wharton School)	4
28	Yuxin Chen	New York University Shanghai (Stern School of Business)	4
28	Xinlei (Jack) Chen	Cheung Kong Graduate School of Business	4
28	Alexander Chernev	Northwestern University (Kellogg School of Management)	4
28	Gavan J. Fitzsimons	Duke University (The Fuqua School of Business)	4
28	David Gal	University of Illinois at Chicago (College of Business)	4
28	Inge Geyskens	Tilburg University (School of Economics and Management)	4
28	David A. Griffith	Lehigh University (College of Business and Economics)	4
28	Alexander Hahn	HYVE Innovation Community	4
28	Gerald Häubl	University of Alberta (School of Business)	4
28	Wayne D. Hoyer	University of Texas at Austin (McCombs School of Business)	4
28	Koert van Ittersum	University of Groningen	4

Note: The publications tallied in this list do not include invited papers, commentaries, rejoinders, or research notes.

Author Productivity in the Premier AMA Journals (2010-2014) ...Cont'd

28	Cait P. Lamberton	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	4
28	Anja Lambrecht	London Business School	4
28	Donald R. Lehmann	Columbia University (Columbia Business School)	4
28	Robert P. Leone	Texas Christian University (Neeley School of Business)	4
28	Barak Libai	IDC Herzliya (Arison School of Business)	4
28	Xueming Luo	Temple University (Fox School of Business)	4
28	Joseph C. Nunes	University of Southern California (Marshall School of Business)	4
28	Ko de Ruyter	Maastricht University (School of Business and Economics)	4
28	Shrihari Sridhar	Pennsylvania State University (Smeal College of Business)	4
28	Andrew T. Stephen	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	4
28	Jinhong Xie	University of Florida (Warrington College of Business)	4

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