

Author Productivity in the Premier AMA Journals (2011-2015)

Data Source: AMA DocSig

Rank	Author	University (College)	JM & JMR Publications
1	V. Kumar	Georgia State University (J Mack Robinson College of Business)	13
2	Christian Homburg	University of Mannheim	11
3	Dhruv Grewal	Babson College	8
4	Darren W. Dahl	University of British Columbia (Sauder School of Business)	7
4	Ravi Dhar	Yale University (School of Management)	7
4	Rajdeep Grewal	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	7
4	Harald J. Van Heerde	Massey University	7
4	Jeffrey J. Inman	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	7
4	Robert W. Palmatier	University of Washington (Foster School of Business)	7
10	Els Gijbrecchts	Tilburg University (School of Economics and Management)	6
10	Katherine White	University of British Columbia (Sauder School of Business)	6
10	Jan Wieseke	Ruhr-University of Bochum	6
13	Michael J. Ahearne	University of Houston (C.T. Bauer College of Business)	5
13	Dan Ariely	Duke University (Fuqua School of Business)	5
13	Jonah Berger	University of Pennsylvania (The Wharton School)	5
13	Eric T. Bradlow	University of Pennsylvania (The Wharton School)	5
13	Gary L. Lilien	Pennsylvania State University (Smeal College of Business)	5
13	Bernd Skiera	Goethe University Frankfurt (Faculty of Business and Economics)	5
13	Catherine E. Tucker	Massachusetts Institute of Technology (Sloan School of Management)	5
20	Eric T. Anderson	Northwestern University (Kellogg School of Management)	4
20	Amar Cheema	University of Virginia (McIntire School of Commerce)	4
20	Yuxin Chen	Northwestern University (Kellogg School of Management)	4
20	Marnik G. Dekimpe	Tilburg University (School of Economics and Management)	4
20	Rex Yuxing Du	University of Houston (C.T. Bauer College of Business)	4
20	Eric (Er) Fang	University of Illinois at Urbana-Champaign (College of Business)	4
20	Gavan J. Fitzsimons	Duke University (The Fuqua School of Business)	4
20	David A. Griffith	Lehigh University (College of Business and Economics)	4
20	Alexander Hahn	HYVE AG	4
20	Ryan Hamilton	Emory University (Goizueta Business School)	4
20	Anja Lambrecht	London Business School	4
20	Cait P. Lamberton	University of Pittsburgh (Katz School of Business)	4
20	Barak Libai	Interdisciplinary Center, Herzliya (Arison School of Business)	4
20	Xueming Luo	Temple University (Fox School of Business)	4
20	Neil A. Morgan	Indiana University (Kelley School of Business)	4
20	Rik G.M. Pieters	Tilburg University (School of Economics and Management)	4
20	Ko de Ruyter	Maastricht University (School of Business and Economics)	4
20	Itamar Simonson	Stanford University (Graduate School of Business)	4
20	Jan-Benedict Steenkamp	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	4
20	Karen P. Winterich	Pennsylvania State University (Smeal College of Business)	4
20	Jinhong Xie	University of Florida (Warrington College of Business)	4
20	Min Zhao	University of Toronto (Rotman School of Management)	4

Note: The publications tallied in this list do not include invited papers, commentaries, rejoinders, or research notes.