

University Research Productivity in the Premier Marketing Journals (2008-2012)

Data Source: UTD Top 100 Business School Research Rankings™

Rank	University (Business School)	JCR, JM, JMR, & MktSci Publications
1	University of Pennsylvania (The Wharton School)	78
2	Duke University (The Fuqua School of Business)	69
3	Northwestern University (Kellogg School of Management)	63
4	Columbia University (Graduate School of Business)	56
5	University of Chicago (Booth School of Business)	55
6	University of Maryland at College Park (Robert H. Smith School of Business)	50
7	Stanford University (Graduate School of Business)	47
7	University of Michigan at Ann Arbor (Ross School of Business)	47
9	New York University (Leonard N. Stern School of Business)	46
10	Tilburg University (Faculty of Economics and Business Administration)	45
10	University of Minnesota at Twin Cities (Carlson School of Management)	45
10	University of Southern California (Marshall School of Business)	45
13	University of Texas at Austin (McCombs School of Business)	44
14	University of Florida (Warrington College of Business)	40
15	University of California at Los Angeles (Anderson School of Management)	39
16	University of British Columbia (Sauder School of Business)	35
16	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	35
18	Erasmus University (Rotterdam School of Management)	34
19	Pennsylvania State University at University Park (Smeal College of Business)	33
20	Yale University (School of Management)	32
21	University of Toronto (Joseph L. Rotman School of Management)	31
22	Carnegie Mellon University (Tepper School of Business)	30
23	INSEAD	29
24	Arizona State University (W.P. Carey School of Business)	28
24	Hong Kong University of Science and Technology	28
26	Indiana University at Bloomington (Kelley School of Business)	27
27	Massachusetts Institute of Technology (Sloan School of Management)	26
27	University of Wisconsin at Madison (Wisconsin School of Business)	26
29	University of Alberta (School of Business)	25
29	University of Houston (C.T. Bauer College of Business)	25
29	University of South Carolina at Columbia (Moore School of Business)	25
32	Harvard University (Harvard Business School)	23
33	Cornell University (Samuel Curtis Johnson Graduate School of Management)	22
33	University of Arizona (Eller College of Management)	22
33	University of California at Berkeley (Walter A. Haas School of Business)	22
33	University of Washington at Seattle (Michael G. Foster School of Business)	22
37	Dartmouth College (Tuck School of Business)	21
37	London Business School	21
37	Texas A&M University at College Station (Mays Business School)	21
37	University of Colorado at Boulder (Leeds School of Business)	21
41	Rice University (Jesse H. Jones Graduate School of Management)	20
42	Emory University (Goizueta Business School)	19
42	National University of Singapore (Business School)	19
42	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	19
42	Washington University at St. Louis (Olin School of Business)	19
46	Boston College (Carroll School of Management)	18
46	Ohio State University (Fisher College of Business)	18
46	University of California at San Diego (School of Management)	18
46	University of Melbourne	18
46	University of Miami (School of Business Administration)	18