

Author Productivity in the Premier AMA Journals (2012-2021)

Data Source: AMA DocSig

Rank	Author	University (College)	JM & JMR Publications
1	V. Kumar	St. John's University (Tobin College of Business)	27
2	Rajdeep Grewal	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	20
3	Christian Homburg	University of Mannheim (Business School)	15
3	Dhruv Grewal	Babson College (F. W. Olin Graduate School of Business)	15
5	P.K. Kannan	University of Maryland, College Park (Robert H. Smith School of Business)	14
5	Robert W. Palmatier	University of Washington (Michael G. Foster School of Business)	14
5	Vikas Mittal	Rice University (Jesse H. Jones Graduate School of Business)	14
8	Darren W. Dahl	University of British Columbia (Sauder School of Business)	11
8	Harald J. van Heerde	University of New South Wales (Business School)	11
10	Katherine White	University of British Columbia (Sauder School of Business)	10
10	Michael J. Ahearne	University of Houston (C.T. Bauer College of Business)	10
12	Pradeep K. Chintagunta	University of Chicago (Booth School of Business)	9
12	Shrihari Sridhar	Texas A&M University (Mays School of Business)	9
12	Xueming Luo	Temple University (The Fox School of Business and Management)	9
15	Andrew T. Stephen	University of Oxford (Said Business School)	8
15	Els Gijsbrechts	Tilburg University (School of Economics and Management)	8
15	Eric (Er) Fang	Lehigh University (College of Business)	8
15	Jonah Berger	University of Pennsylvania (The Wharton School)	8
15	Kelly L. Haws	Vanderbilt University (Owen Graduate School of Management)	8
15	Martin Schreier	WU Vienna (Institute for Marketing Management)	8
15	Raji Srinivasan	University of Texas Austin (Red McCombs School of Business)	8
15	Ravi Dhar	Yale University (School of Management)	8
23	Baojun Jiang	Washington University in St. Louis (Olin Business School)	7
23	David A. Griffith	Texas A&M University (Mays School of Business)	7
23	Inge Geyskens	Tilburg University (School of Economics and Management)	7
23	J. Jeffrey Inman	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	7
23	Jan Wieseke	Ruhr-University of Bochum (School of Business and Economics)	7
23	Michel Wedel	University of Maryland, College Park (Robert H. Smith School of Business)	7
23	Rik Pieters	Tilburg University (School of Economics and Management)	7
30	Cait P. Lamberton	University of Pennsylvania (The Wharton School)	6
30	Catherine E. Tucker	Massachusetts Institute of Technology (Sloan School of Management)	6
30	Donald R. Lehmann	Columbia University (Graduate School of Business)	6
30	Gary L. Lilien	Pennsylvania State University at University Park (Smeal College of Business)	6
30	Gerald Häubl	University of Alberta (Alberta School of Business)	6
30	Jan-Benedict E.M. Steenkamp	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	6
30	Julio Sevilla	University of Georgia (Terry College of Business)	6
30	Karen Page Winterich	Pennsylvania State University at University Park (Smeal College of Business)	6
30	Koen H. Pauwels	Northeastern University (D'Amore-McKim School of Business)	6
30	Marnik G. Dekimpe	Tilburg University (School of Economics and Management)	6
30	Oded Netzer	Columbia University (Graduate School of Business)	6
30	Peggy J. Liu	University of Pittsburgh Katz Graduate School of Business	6
30	Suzanne B. Shu	Cornell University (SC Johnson College of Business)	6

Note: The publications tallied in this list do not include invited papers, commentaries, editorials, tutorials, rejoinders or invited curations.

