



WE INVITE YOU TO A  
**VIRTUAL PANEL SESSION  
FOR DOCTORAL  
CANDIDATES**



THURSDAY, JULY 29, 2021  
10 AM - 11 AM CST VIA ZOOM

**TOPIC OF DISCUSSION**

Faculty will work with a smaller group of doctoral students to help them craft their job market portfolio in preparation for part 2 of the series. The session will inform students with different focus in consumer behavior, strategy, quantitative methodology to craft their portfolio.

**7 PANELISTS!**

MORE INFO :  
[DOCSIG.ORG](http://DOCSIG.ORG)

**AM > | SIG**  
**Doctoral Student**

# AGENDA

## **10AM - 10:20 AM**

Introduction of the distinguished panel, followed by an overview of what a good CV and job market portfolio looks like

## **10:20 AM - 10:45 AM**

Thoughts from the panel about what they have seen stand out amongst the competition when looking for candidates

## **10:45 AM - 11:00 AM**

Q & A session where students can ask what questions they may have to the panel regarding market applications and CV creation

**CLICK TO SUBMIT YOUR  
CV FOR FEEDBACK**



# DISTINGUISHED PANEL

- 01 Dr. Ashlee Humphreys -  
Northwestern University
- 02 Dr. Alok Saboo -  
Georgia State University
- 03 Dr. Hari Sridhar –  
Texas A&M University
- 04 Dr. David A. Schweidel -  
Emory University
- 05 Dr. Venkatesh (Venky) Shankar -  
Texas A&M University
- 06 Dr. Peter Ebbes –  
HEC Paris
- 07 Dr. Clay Voorhees -  
The University of Alabama