

Author Productivity in the Premier AMA Journals (2011-2020)

Data Source: AMA DocSig

Ranking	Author	University (College)	JM & JMR Publications
1	V. Kumar	Indian School of Business	28
2	Rajdeep Grewal	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	19
3	Dhruv Grewal	Babson College (F. W. Olin Graduate School of Business)	17
4	Christian Homburg	University of Mannheim (Business School)	15
5	Robert W. Palmatier	University of Washington (Michael G. Foster School of Business)	14
6	P.K. Kannan	University of Maryland, College Park (Robert H. Smith School of Business)	13
7	Harald J. Van Heerde	University of New South Wales (Business School)	12
8	Darren W. Dahl	University of British Columbia (Sauder School of Business)	11
8	Vikas Mittal	Rice University (Jesse H. Jones Graduate School of Business)	11
10	Katherine White	University of British Columbia (Sauder School of Business)	10
10	Michael J. Ahearne	University of Houston (C.T. Bauer College of Business)	10
12	David A. Griffith	Texas A&M University (Mays Business School)	9
12	Eric (Er) Fang	Lehigh University (College of Business)	9
14	Andrew T. Stephen	University of Oxford (Said Business School)	8
14	Gary L. Lilien	Pennsylvania State University at University Park (Smeal College of Business)	8
14	J. Jeffrey Inman	University of Pittsburgh (Joseph M. Katz Graduate School of Business)	8
14	Jonah Berger	University of Pennsylvania (The Wharton School)	8
14	Raji Srinivasan	University of Texas at Austin (McCombs School of Business)	8
14	Shrihari Sridhar	Texas A&M University (Mays Business School)	8
20	Baojun Jiang	Washington University in St. Louis (Olin Business School)	7
20	Bernd Skiera	Goethe University Frankfurt	7
20	Cait P. Lambertson	University of Pennsylvania (The Wharton School)	7
20	Els Gijbrecchts	Tilburg University (Tilburg School of Economics and Management)	7
20	Gerald Häubl	University of Alberta (Alberta School of Business)	7
20	Jan Wieseke	Ruhr-University of Bochum	7
20	Karen Page Winterich	Pennsylvania State University at University Park (Smeal College of Business)	7
20	Kelly L. Haws	Vanderbilt University (Owen Graduate School of Management)	7
20	Ravi Dhar	Yale University (Yale School of Management)	7
20	Rik Pieters	Tilburg University (Tilburg School of Economics and Management)	7
30	Alina Sorescu	Texas A&M University (Mays Business School)	6
30	Alok Kumar	University of Nebraska-Lincoln (College of Business)	6
30	Andreas Herrmann	University of St. Gallen	6
30	Brian R. Murtha	University of Kentucky (Gatton College of Business and Economics)	6
30	Catherine E. Tucker	Massachusetts Institute of Technology (Sloan School of Management)	6
30	Dan Ariely	Duke University (Fuqua School of Business)	6
30	Donald R. Lehmann	Columbia University (Columbia Business School)	6
30	Inge Geyskens	Tilburg University (Tilburg School of Economics and Management)	6
30	Jan-Benedict E.M. Steenkamp	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	6
30	Julio Sevilla	University of Georgia (Terry College of Business)	6
30	Marnik G. Dekimpe	Tilburg University (Tilburg School of Economics and Management)	6
30	Martin Schreier	Vienna University of Economics and Business	6

Note: The publications tallied in this list do not include invited papers, commentaries, editorials, tutorials, rejoinders, invited curations, or research notes.

30	Michel Wedel	University of Maryland, College Park (Robert H. Smith School of Business)	6
30	Oded Netzer	Columbia University (Columbia Business School)	6
30	Peggy J. Liu	University of Pittsburgh (Joseph M. Katz Graduate School of Business)	6
30	Pradeep K. Chintagunta	University of Chicago (Booth School of Business)	6
30	Rajesh Bagchi	Virginia Tech (Pamplin College of Business)	6
30	Xueming Luo	Temple University (Fox School of Business)	6

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