

Author Productivity in the Premier AMA Journals (2010-2019)

Data Source: AMA DocSig

Ranking	Author	University (College)	JM & JMR Publications
1	V. Kumar	Georgia State University (J. Mack Robinson College of Business)	29
2	Rajdeep Grewal	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	20
3	Dhruv Grewal	Babson College (F. W. Olin Graduate School of Business)	16
4	Michael J. Ahearne	University of Houston (C.T. Bauer College of Business)	15
5	Robert W. Palmatier	University of Washington (Michael G. Foster School of Business)	14
6	Christian Homburg	University of Mannheim	13
6	Harald J. van Heerde	University of New South Wales (Business School)	13
8	Darren W. Dahl	University of British Columbia (Sauder School of Business)	12
8	P.K. Kannan	University of Maryland, College Park (Robert H. Smith School of Business)	12
10	Ravi Dhar	Yale University (School of Management)	11
11	Michel Wedel	University of Maryland, College Park (Robert H. Smith School of Business)	10
11	Rik Pieters	Tilburg University (School of Economics and Management)	10
13	Andrew T. Stephen	University of Oxford (Said Business School)	9
13	Eric (Er) Fang	University of Illinois at Urbana-Champaign (College of Business)	9
13	J. Jeffrey Inman	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	9
13	Katherine White	University of British Columbia (Sauder School of Business)	9
17	Cait P. Lamberton	University of Pennsylvania (The Wharton School)	8
17	David A. Griffith	Texas A&M University at College Station (Mays Business School)	8
17	Els Gijbrecchts	Tilburg University (School of Economics and Management)	8
17	Gary L. Lilien	Pennsylvania State University at University Park (Smeal College of Business)	8
17	Jan Wieseke	Ruhr-University of Bochum	8
17	Jan-Benedict E.M. Steenkamp	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	8
17	Karen Page Winterich	Pennsylvania State University at University Park (Smeal College of Business)	8
17	Raji Srinivasan	University of Texas at Austin (McCombs School of Business)	8
17	Shrihari Sridhar	Texas A&M University at College Station (Mays Business School)	8
26	Bernd Skiera	Goethe-University of Frankfurt	7
26	Catherine E. Tucker	Massachusetts Institute of Technology (Sloan School of Management)	7
26	Inge Geyskens	Tilburg University (School of Economics and Management)	7
26	Jonah Berger	University of Pennsylvania (The Wharton School)	7
26	Martijn G. de Jong	Erasmus University (Rotterdam School of Management)	7
26	Son K. Lam	University of Georgia (Terry College of Business)	7
26	Vikas Mittal	Rice University (Jesse H. Jones Graduate School of Business)	7
26	Xueming Luo	Temple University (The Fox School of Business and Management)	7
34	Alok Kumar	University of Nebraska-Lincoln (College of Business)	6
34	Carl F. Mela	Duke University (The Fuqua School of Business)	6
34	Dan Ariely	Duke University (The Fuqua School of Business)	6
34	Donald R. Lehmann	Columbia University (Graduate School of Business)	6
34	Itamar Simonson	Stanford University (Graduate School of Business)	6
34	Kelly L. Haws	Vanderbilt University (Owen Graduate School of Management)	6
34	Koen H. Pauwels	Northeastern University (D'Amore-McKim School of Business)	6
34	Marnik G. Dekimpe	Tilburg University (School of Economics and Management)	6

Note: The publications tallied in this list do not include invited papers, commentaries, editorials, tutorials, rejoinders, invited curations, or research notes.

34	Martin Schreier	Vienna University of Economics and Business Administration	6
34	Michael Trusov	University of Maryland, College Park (Robert H. Smith School of Business)	6
34	Olivier Toubia	Columbia University (Graduate School of Business)	6
34	Rajeev Batra	University of Michigan (Ross School of Business)	6
34	Rajesh Bagchi	Virginia Tech (Pamplin College of Business)	6

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