



The 2019 *Who Went Where?* Survey Report

**Conducted by the Doctoral Student Special Interest Group (DocSIG) of
the American Marketing Association**



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2019 Who Went Where? Survey Results

For the last 15 years, the AMA DocSIG has surveyed students who are in the job-seeking stage of their doctoral programs. Based on their responses, we compile a report that describes the current job market. Reports from 2003 through 2018 can be downloaded from the AMA DocSIG website (docsig.org).

Survey participation is solicited via repeated recruitment announcements to the ACR, AMA DocSIG, ELMAR listservs, and doctoral program coordinators. Schools not contacted should send the name and email address of their marketing department doctoral program coordinator to Christina Kuchmaner, cperry6@kent.edu.

This survey was designed and administered by Christina Kuchmaner and Iman Raoofpanah from Kent State University. We would also like to thank our volunteer review team for their feedback and suggestions as we continue to improve the WWW survey and report.

Congratulations and good luck to the new Assistant Professors of Fall 2019!



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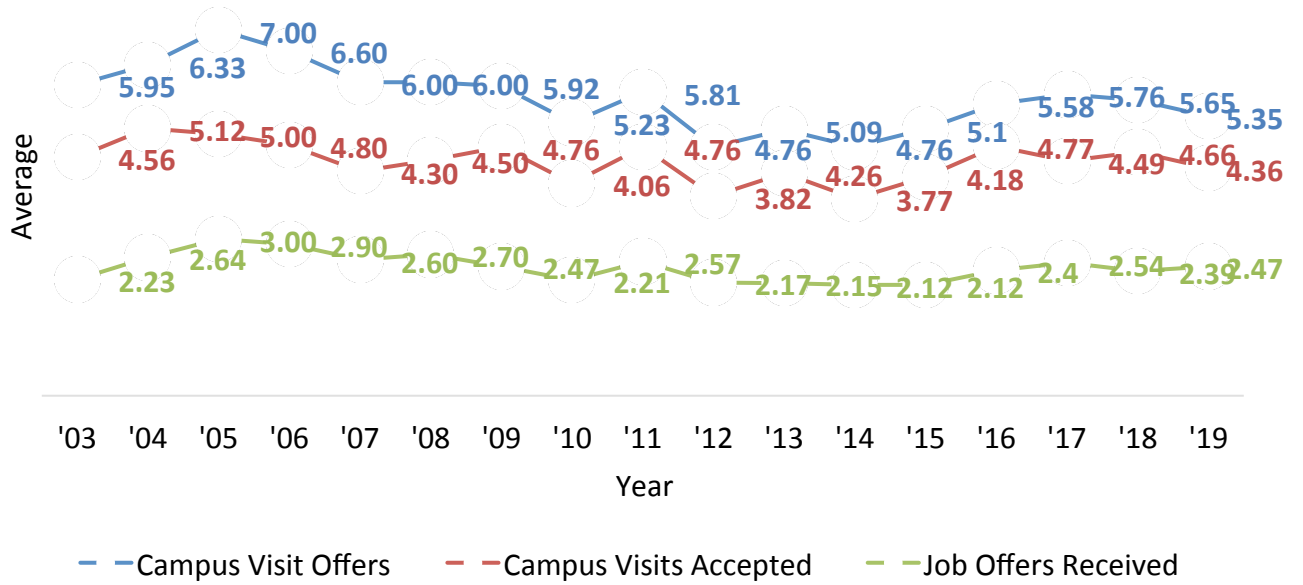
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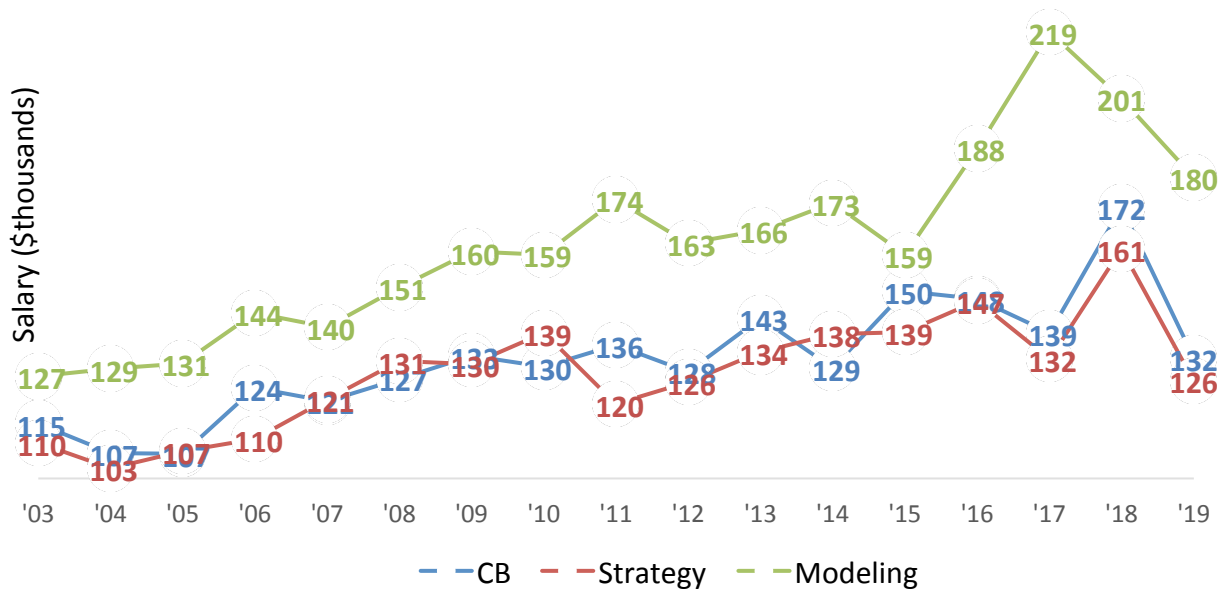
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Yearly Trends

Job Search Trends



Salary by Research Concentration



Report Highlights

Job Search Process *(Table 3)*

- Mean number of applications sent 66.7
- Mean number of AMA interviews 12.63
- Mean number of campus visits offered 5.35
- Mean number of job offers received 2.47

Job Offers *(Table 5/6)*

- Job offers received in October 34%
- Job offers received in November 23%
- Job offers accepted in October 29%
- Job offers accepted in November 33%
- 60% of applicants accepted a Consumer Behavior position *(Table 18)*

Candidate Information

- 56% of candidates attended the AMA Sheth Foundation Consortium *(Table 8)*
- 49% of candidates did **not** have a paper under review or accepted *(Table 9)*
- 52% of candidates had accepted papers (at any level journal) *(Table 9)*
- 6% of candidates had accepted papers at A-level journals (JM, JMR, JCR, JAMS, or MS) *(Table 9)*
- Median years of program completed at AMA interviews = 4 *(Table 7)*
- Median years of industry experience = 2.5 *(Table 7)*
- 50% of applicants had the dissertation proposal defended plus data at the time of AMA *(Table 17)*

Salary Information

- Median 9-month salary *(Table 14)* \$133,000
- Median total salary (including summer support) *(Table 14)* \$163,000
- Mean 9-month salary for research intensive institution *(Table 25)* \$163,688
- Mean 9-month salary for research institution *(Table 25)* \$140,000
- Mean 9-month salary for balanced institution *(Table 25)* \$122,690
- Mean salary for Fall hires *(Table 20)* \$145,736
- Mean salary for Spring hires *(Table 20)* \$113,001

Table 1
2019 Job Candidate Placements

Name	Ph.D. Granting Institution	Hiring Institution
Ivan Fedorenko	Bentley U	California State U - East Bay
Julian Givi	Carnegie Mellon U	West Virginia U
Khaled Boughanmi	Columbia U	Cornell U
Sharmistha Sikdar	Cornell U	Dartmouth College
Jesse Walker	Cornell U	The Ohio State U
Katherine Crain	Duke U	U of Wisconsin - Milwaukee
Gina Brynildsen	Florida Atlantic U	Sam Houston State U
Corinne Kelley	Florida State U	U of Kentucky
Harrison Pugh	Florida State U	U of North Carolina - Greensboro
Chris Hydock	George Washington U	California Polytechnic
Dionne Nickerson	Georgia Institute of Technology	Indiana U
Yunhui Huang	HKUST	Ohio State U
Peng Liu	Indiana U	Santa Clara U
Peter Nguyen	Western U	Miami U
Jordan Moffett	Louisiana State U	U of Kentucky
Juliana White	Louisiana State U	Southeastern Louisiana U
Artem Timoshenko	MIT	Northwestern U
Megan Good	New Mexico State U	East Carolina U
Elmira Shahriari	New Mexico State U	Georgia Southern U
Gabriel Gonzales	Penn State U	SUNY - New Paltz
Garo Agopian	Rensselaer Polytechnic Institute	Northeastern Illinois U
Brittney Bauer	Saint Louis U	Loyola U
Jose Saavedra Torres	Southern Illinois U	Northern Kentucky U
Monika Rawal	Southern Illinois U - Carbondale	Millsaps College
Brady Hodges	Texas A&M U	U of Missouri
Shruti Koley	Texas A&M U	Portland State U
Larisa Ertekin	Texas A&M U	Boston College
Gerard Kelly III	The U of Memphis	U of Pennsylvania - Kutztown
Felix Flores	The U of Texas at El Paso	Metropolitan State U of Denver
Hanyong Park	The U of Texas at San Antonio	Michigan State U
Matthew Godfrey	U of Arizona	U of Massachusetts - Amherst
Brandon McAlexander	U of Arkansas	U of North Dakota
Carly Drake	U of Calgary	North Central College
Dominique Braxton	U of California Irvine	Loyola Marymount U
Scott Roeder	U of California - Berkeley	U of South Carolina
Jessica Babin	U of Georgia	Ohio U
Alexander Ziegler	U of Kentucky	Wichita State U
Xian Gu	U of Maryland	Indiana U
In-Hye Kang	U of Maryland	U of North Carolina Greensboro

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Kalinda Ukanwa	U of Maryland - College Park	U of Southern California
Amy Jones	U of Memphis	Columbus State U
Carter Morgan	U of Miami	U of South Florida
Maria Rodas	U of Minnesota	U of Southern California
Argha Sen	U of Nebraska - Lincoln	Salisbury U
Aditya Gupta	U of Nebraska - Lincoln	Illinois State U
Lydia Njoroge	U of North Texas	Morehead State U
Erick Mas	U of North Texas	Vanderbilt U
Aaron Charlton	U of Oregon	Illinois State U
Takeaki Sunada	U of Pennsylvania	U of Rochester
Christian Hughes	U of Pittsburgh	U of Notre Dame
Sina Aghaie	U of South Carolina	Wichita State U
Annika Abell	U of South Florida	U of Tennessee - Knoxville
Annette Tower	U of Tennessee	Clemson U
Yuan Li	U of Texas at San Antonio	Georgia Southern U
Nandini Ramani	U of Texas Austin	Texas A&M U
Chethana Achar	U of Washington	Northwestern U
Elizabeth Manser-Payne	U of Wisconsin - Whitewater	U of South Dakota
Eric Swan	U of Wisconsin - Whitewater	Baylor U
A.A.	UCLA	U of Oregon
Sudipta Mukherjee	Virginia Tech	Xavier U
Tianxin Zou	Washington U in St. Louis	U of Florida
Rachel Gershon	Washington U in St. Louis	U of California - San Diego
Jackie Silverman	Wharton	U of Delaware

SECTION I

This section provides summary data on the job search process, from application submission to offer acceptance. A total of 110 individuals responded to the survey. Note that all survey questions are optional, therefore sample sizes may vary by question.

Table 2
Job Offer Status at Time of Survey (N=110)*

Accepted an Academic Offer	97
Received an Academic Offer, Not Yet Accepted	4
Did Not Receive an Academic Offer	6
Accepted a Non-Academic Offer	0

Based on all respondents.

* The survey was available for respondents to complete until July 15, 2019.

Table 3
The Job Search Process: From Applications to Offers

	N	Mean	Median	Mode	Min.	Max.
Applications Sent	91	66.74	60	100	0	250
AMA Interviews	92	12.63	12	0	0	36
Interviews Outside of AMA	91	4.65	3	3	0	27
Campus Visits Offered	90	5.35	4	4	1	17
Campus Visits Accepted	91	4.36	4	3	0	16
Job Offers Received	91	2.47	2	1	1	10

Based on U.S. and non-U.S. hires.

Note: Out of 99 respondents, 64 (64%) indicated that their job offers were a result of interviewing at AMA, while 28 (28%) indicated that their job offers came from interviews outside of AMA.

Note: Out of 100 respondents, 93 (93%) indicated that Summer AMA 2018 was their first time on the job market, while 7 (7%) indicated that Summer AMA 2018 was NOT their first time on the market.

Table 4
Means for the Job Search Process by Type of Hiring Institution (N=43)

Institution Type*	N	Applications Sent	AMA Interviews	Interviews Outside of AMA	Campus Visits Offered	Campus Visits Accepted	Job Offers
Research Intensive	19	67.4	16.3	4.1	7.3	6.4	3.0
Public	13	77.3	15.1	4.1	6.3	5.7	2.3
Private	6	47.8	18.8	4.0	10.2	8.0	4.3
Research	7	97.3	14.8	4.3	3.7	2.8	2.1
Public	7	97.3	14.8	4.3	3.7	2.8	2.1
Private	0	NA	NA	NA	NA	NA	NA
Balanced	17	74.3	14.6	5.1	4.8	4.1	2.8
Public	12	75.8	13	5.0	4.4	3.6	2.6
Private	5	70.6	18.4	5.4	5.8	5.6	3.2
Teaching	0	NA	NA	NA	NA	NA	NA
Public	0	NA	NA	NA	NA	NA	NA
Private	0	NA	NA	NA	NA	NA	NA

Based on U.S. hires only.

*An institution is labeled "Research Intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year, "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

Table 5
Month of First Academic Job Offer (N=47)

	Number	%
June 2018	2	4
August 2018	2	4
September 2018	4	9
October 2018	16	34
November 2018	11	23
December 2018	1	2
January 2019	0	0
February 2019	5	11
March 2019	2	4
April 2019	4	9
May 2019	0	0
June 2019	0	0
July 2019	0	0

Based on U.S. and non-U.S. hires.

Table 6
Month of Offer Acceptance (N=90)

	Number	%
October 2018	26	29
November 2018	30	33
December 2018	6	7
January 2019	3	3
February 2019	3	3
March 2019	6	7
April 2019	3	3
May 2019	13	14

Based on U.S. and non-U.S. hires.

SECTION II: Candidate Characteristics

This section provides summary data on the background characteristics of candidates hired inside of the United States (N=73) at the time of AMA interviews.

Table 7
Prior Experience of Candidates

	N	Mean	Median	Mode	Min.	Max.
Years of Ph.D. Completed Before AMA	72	4	4	4	2	6
Years to Complete Ph.D.	72	5	5	5	3	7
Years of Industry Experience	72	5	2.5	0	0	30

Table 8
*Candidate Attendance at the AMA Sheth
Foundation Consortium (N=73)*

	Frequency	Percentage (%)
Yes	41	56
No	32	44

Table 9
Overall Publication Activity at the Time of AMA Interviews (N=73)

	N	%
Without Papers At Any Stage	36	49%
Papers Under First Review	28	21%
A-Level*	16	57%
B-Level and Lower	12	43%
Papers Past First Review	35	27%
A-Level	23	66%
B-Level and Lower	12	34%
Accepted Papers	69	52%
A-Level	4	6%
B-Level and Lower	65	94%

* A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Note: Total number of submissions at all stages = 132.

Table 10
Publications at the Time of AMA Interviews (N=73)

Publication Type/Status	Mean	Median	Mode	Min.	Max.
Conference Presentations & Proceedings	6.81	6	0	0	21
A-level* Marketing Journals					
Under 1st Review	0.16	0	0	0	2
Past 1st Review	0.16	0	0	0	2
Accepted/Published	0.05	0	0	0	1
B-level or Lower Marketing Journals					
Under 1st Review	0.22	0	0	0	5
Past 1st Review	0.32	0	0	0	4
Accepted/Published	0.89	0	0	0	17

* A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 11
Publication Record Frequencies and Percentages at the Time of AMA Interviews (N=73)

Publication Type/Status	0		1		2		3 or More	
	Freq.	%	Freq.	%	Freq.	%	Freq.	%
A-level* Marketing Journals								
Under 1st Review	65	89.0%	4	5.5%	4	5.5%	0	0.0%
Past 1st Review	63	86.3%	8	11.0%	2	2.7%	0	0.0%
Accepted/Published	69	94.5%	4	5.5%	0	0.0%	0	0.0%
B-level or Lower Marketing Journals								
Under 1st Review	63	86.3%	8	11.0%	0	0.0%	2	2.7%
Past 1st Review	55	75.3%	15	20.5%	2	2.7%	1	1.4%
Accepted/Published	45	61.6%	15	20.5%	6	8.2%	6	8.2%

* A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 12
Publication Breakdown by Journal Level at the Time of AMA Interviews (N=73)

		# of A-Level* Publications				
		0	1	2	3+	Total
# of B-Level or Lower Publications	0	41	4	0	0	45
	1	15	0	0	0	15
	2	6	0	0	0	6
	3+	7	0	0	0	7
	Total	69	4	0	0	73

* A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 13
New Marketing Faculty, Class of 2019 (N=73)
Journal Contributions at the Time of AMA Interviews*

Publication Outlet	Under 1st Review	Past 1st Review	Accepted/ Published
A-Level Marketing Journals			
Journal of Consumer Research	8	0	0
Journal of Marketing	3	0	0
Journal of Marketing Research	7	10	2
Journal of the Academy of Marketing Science	1	0	2
Marketing Science	1	2	0
All Other Journals			
Advances in Consumer Research (ACR Full Paper)	0	0	12
Advances in International Marketing	0	0	0
European Journal of Marketing	0	0	0
Industrial Marketing Management	0	1	1
International Journal of Advertising	1	0	0
International Journal of Market Research	0	0	1
International Journal of Research in Marketing	1	0	1
International Marketing Review	0	0	0
Journal of Advertising	0	0	1
Journal of Advertising Research	0	3	0
Journal of Brand Management	1	0	0
Journal of Business & Industrial Marketing	0	0	1
Journal of Business Research	2	1	2
Journal of Business-to-Business Marketing	0	3	0
Journal of Consumer Affairs	0	0	0
Journal of Consumer Marketing	0	0	1
Journal of Consumer Psychology	1	0	7
Journal of Current Issues & Research in Advertising	0	0	0
Journal of Euromarketing	0	0	0
Journal of Global Marketing	0	0	0
Journal of Interactive Marketing	0	0	0
Journal of International Consumer Marketing	0	0	1
Journal of International Marketing	0	0	0
Journal of Macromarketing	0	0	1
Journal of Marketing Channels	0	0	2
Journal of Marketing Communication	0	0	1
Journal of Marketing Education	0	0	0
Journal of Marketing Management	1	0	0
Journal of Marketing Theory & Practice	1	0	0
Journal of Personal Selling & Sales Management	0	0	0

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Journal of Personality & Social Psychology	0	0	1
Journal of Product and Brand Management	0	1	1
Journal of Product Innovation Management	0	1	1
Journal of Public Policy & Marketing	0	0	3
Journal of Retailing	0	0	0
Journal of Retailing & Consumer Services	1	0	1
Journal of Service Research	0	0	2
Journal of Services Marketing	0	0	1
Journal of Strategic Marketing	0	0	0
Journal of the Market Research Society	0	0	0
Marketing Education Review	0	0	0
Marketing Health Services	0	0	0
Marketing Letters	0	2	0
Marketing Management	0	0	0
Marketing Theory	0	0	0
Psychological Science	1	0	1
Psychology & Marketing	1	0	1
Others**	5	11	21

* Self-reported acceptance/publication.

** "Other" publications are any journals not listed above and can include journals in any field.

SECTION III: Mean Salary by Candidate Characteristics

This section provides summary salary data based on the background features of candidates hired inside of the United States (N=73). "Total salary" is calculated by adding the respondent's base salary to any summer research support received. Salary information is rounded to the nearest USD.

Table 14
Salary Information (\$)

	N	Mean	Median	Mode	Min.	Max.
9-Month Salary	62	140,574	133,000	160,000	50,000	212,000
12-Month Salary	7	158,179	160,000	N/A	121,750	182,500
Summer Research Support	57	23,436	25,000	15,000	0	45,000
Total Salary	69	162,743	163,000	163,000	50,000	245,000

Note: Respondents reported an average of 3.6 years of summer research support (N=54).

Table 15
Other Financial Incentives

Incentive	N	Mean	Median	Mode	Min.	Max.
Moving Expenses (\$)	56	8,063	8,000	5,000	3,000	19,000
Conference Travel (\$)	16	2,959	2,250	2,000	1,000	9,000
Research Stipend (\$)	31	10,918	7,500	10,000	700	60,000
Summer Teaching (\$/section)	15	9,949	10,000	10,000	2,000	14,500
Tech/Software (\$)	6	7,950	3,000	3,000	1,200	30,000
Housing Support (\$)	2	100,000	100,000	100,000	100,000	100,000
Faculty Development (\$)	2	7,500	7,500	NA	5,000	10,000
GA Support (hrs/week)	14	12	10	10	9	20

Table 16
Mean Salary by Years of Ph.D. Program Completed at Time of AMA Interviews (N=62)

Years of Ph.D. Complete	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
2	1	2%	125,000	41,200	166,200
3	15	24%	115,107	24,457	136,303
4	27	44%	135,685	23,941	154,306
5	17	27%	158,618	31,508	184,566
6	2	3%	135,000	35,778	170,778

Table 17*Mean Salary by Dissertation Status at Time of AMA Interviews (N=62)*

Dissertation Status	N	Percentage	9-Month	Summer	Total Salary
			Salary	Research Support	
Dissertation Defended	22	35%	157,932	33,542	183,851
Proposal Defended + Data	31	50%	127,565	21,604	145,684
Proposal Defended	4	6%	110,652	32,139	142,791
Proposal Not Defended	5	8%	122,000	28,522	144,818

Table 18*Mean Salary by Main Research Area (N=60)*

Main Research Area	N	Percentage	9-Month Salary	Summer Research	Total Salary
				Support	
Consumer Behavior	36	60	131,764	24,200	151,259
Modeling - Empirical	8	13	180,313	37,381	213,021
Strategy	13	22	125,662	27,323	148,782
Sales	2	3	110,500	27,600	138,100
Quantitative Marketing	1	1.7	199,000	NA	199,000

Table 19*Mean Salary by Number of Course Preps At Degree-Granting Institution (N=59)*

# of Course Preps	N	Percentage	9-Month Salary	Summer Research	Total Salary
				Support	
1	32	54%	151,719	27,550	173,243
2	19	32%	121,527	27,035	144,293
3	5	8%	117,000	26,047	137,838
4	3	5%	105,533	21,463	126,996

Table 20*Mean Salary by Semester of Offer Acceptance (N=61)*

Semester Accepted	N	Percentage	9-Month Salary	Summer Research	Total Salary
				Support	
Fall 2018	47	77%	145,736	27,956	168,339
Spring 2019	14	23%	113,001	24,019	135,304

SECTION IV: Mean Salary by Hiring Institution Characteristics

This section provides summary salary data that is based on the characteristics of the hiring institutions of candidates hired inside of the United States (N=73). Note that "total salary" is calculated by adding the respondent's base salary to any summer research support received. Salary information is rounded to the nearest USD.

Table 21*Mean Salary by Whether Hiring Institution Has Ph.D. Program (N=62)*

Ph.D. Program	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
No	39	62%	122,234	27,468	145,476
Yes	23	38%	161,500	26,006	181,853

Table 22*Mean Salary by Next Academic Year Course Preps at Hiring Institution*

# Course Preps	N	Percentage	9-Month Salary	Summer Research	
				Support	Total Salary
1	32	54%	151,719	27,550	173,243
2	19	32%	121,527	27,035	144,293
3	5	8%	117,000	26,047	137,838
4	3	5%	105,533	21,463	126,996

Note: Out of 72 respondents, 43 (60%) indicated a reduced teaching load for their first academic year, while 29 (40%) indicated no reduction in teaching load.

Note: Out of 72 respondents, 30 (42%) indicated being hired to teach a specific course, while 42 (58%) indicated they were not hired to teach a specific course.

Table 23*Mean Salary by Typical Teaching Load Per Year at Hiring Institution*

Typical Load	N	Percentage	9-Month Salary	Summer Research	
				Support	Total Salary
1	1	2.44%	50,000	NA	50,000
2	2	4.88%	187,500	18,500	206,000
3	13	31.71%	168,769	28,384	194,970
4	6	14.63%	140,000	20,367	156,972
5	9	21.95%	115,734	30,191	139,216
6	10	24.39%	128,951	31,014	153,762

Table 24*Mean Salary by Whether Hiring Institution is Public or Private (N=62)*

Institution Type	N	Percentage	Summer Research		
			9-Month Salary	Support	Total Salary
Public	19	30.7%	152,584	32,263	174,659
Private	43	69.3%	129,826	25,135	152,038

Table 25*Mean Salary by Type of Hiring Institution (N=41)*

Institution Type	N	9-Month Salary	Summer Research	
			Support	Total Salary
Research Intensive	16	163,688	26,972	187,288
Public	10	161,500	26,006	187,506
Private	6	167,333	29,389	186,926
Research	6	140,000	20,367	156,972
Public	6	140,000	20,367	156,972
Private	NA	N/A	N/A	N/A
Balanced	19	122,690	30,630	146,872
Public	13	114,116	30,808	140,185
Private	6	141,267	30,139	161,359
Teaching	NA	NA	NA	NA
Public	NA	NA	NA	NA
Private	NA	NA	NA	NA

Note: An institution is labeled "Research Intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year, "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

Table 26*Tenure Requirements at Hiring Institution*

Requirement	N	Mean	Median	Mode	Min.	Max.
Journal Level*	69	2.71	3	3	1	5
# A Publications**	44	2.59	2	0	0	7
Total # Publications	45	5.13	5	5	2	10

*Coding: 1 = Only A Journals, 2 = B Journals Count (but only very little), 3 = B Journals w/ Expectations for A Journals, 4 = B Journals w/ NO Expectations for A Journals, 5 = A Journals, B Journals, and Conference Proceedings

**A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 27
Mean Salary by Journal Level Required for Tenure at Hiring Institution (N=59)

Journal Level	N	Percentage	9-Month Salary	Summer Research Support	Total Salary
Only A Journals*	14	23.73%	177,750	36,767	204,012
B Journals Count (but only very little)	6	10.17%	164,833	24,111	184,926
B Journals w/ Expectations for A Journals	23	38.98%	125,088	28,058	149,485
B Journals w/ NO Expectations for A Journals	12	20.34%	105,508	21,156	123,138
A Journals, B Journals, and Conference Proceedings	4	6.78%	109,750	22,783	132,533

* A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 28
Means of Tenure Requirements by Type of Hiring Institution (N=41)

Institution Type*	N	Journal Level**	# A Publications***	Total # Publications
Research Intensive	16	1.81	4.42	5.00
Public	10	2.09	3.75	4.83
Private	6	1.20	5.75	5.33
Research	6	2.86	1.75	5.50
Public	6	2.86	1.75	5.50
Private	0	N/A	N/A	N/A
Balanced	19	3.32	2.11	5.00
Public	13	3.62	1.29	5.00
Private	6	2.67	5.00	5.00
Teaching	0	NA	NA	NA
Public	0	NA	NA	NA
Private	0	NA	NA	NA

*An institution is labeled "Research Intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year, "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

**Coding: 1 = Only A Journals, 2 = B Journals Count (but only very little), 3 = B Journals w/ Expectations for A Journals, 4 = B Journals w/ NO Expectations for A Journals, 5 = A Journals, B Journals, and Conference Proceedings.

***A-level marketing journals include JM, JMR, JCR, JAMS and MS.

SECTION V: Publications of U.S. Hires at the Time of Survey**Table 29**

New Marketing Faculty, Class of 2019 (N=73)
Journal Contributions at the Time of Survey Completion***

Publication Outlet	Under 1st		
	Review	Past 1st Review	Accepted/ Published
A-Level Marketing Journals			
Journal of Consumer Research	3	21	3
Journal of Marketing	3	3	4
Journal of Marketing Research	0	11	2
Journal of the Academy of Marketing Science	2	1	1
Marketing Science	0	0	2
All Other Journals			
Advances in Consumer Research (ACR Full Paper)	1	0	7
Advances in International Marketing	0	0	0
European Journal of Marketing	0	0	0
Industrial Marketing Management	0	0	0
International Journal of Advertising	0	0	0
International Journal of Market Research	0	1	1
International Journal of Research in Marketing	0	1	0
International Marketing Review	0	0	0
Journal of Advertising	1	0	0
Journal of Advertising Research	0	0	0
Journal of Brand Management	0	0	0
Journal of Business & Industrial Marketing	0	0	1
Journal of Business Research	1	2	4
Journal of Business-to-Business Marketing	0	0	0
Journal of Consumer Affairs	0	0	0
Journal of Consumer Marketing	1	0	1
Journal of Consumer Psychology	1	4	7
Journal of Current Issues & Research in Advertising	0	0	0
Journal of Euromarketing	0	0	0
Journal of Global Marketing	0	0	0
Journal of Interactive Marketing	0	0	0
Journal of International Consumer Marketing	0	0	0
Journal of International Marketing	1	0	0
Journal of Macromarketing	0	0	1
Journal of Marketing Channels	0	0	1
Journal of Marketing Communication	0	0	0
Journal of Marketing Education	0	0	0
Journal of Marketing Management	0	1	0

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Journal of Marketing Theory & Practice	0	0	0
Journal of Personal Selling & Sales Management	0	0	0
Journal of Personality & Social Psychology	1	1	2
Journal of Product and Brand Management	2	0	1
Journal of Product Innovation Management	0	0	0
Journal of Public Policy & Marketing	0	0	1
Journal of Retailing	1	1	0
Journal of Retailing & Consumer Services	1	1	3
Journal of Service Research	0	0	2
Journal of Services Marketing	0	0	1
Journal of Strategic Marketing	0	0	0
Journal of the Market Research Society	0	0	0
Marketing Education Review	0	0	0
Marketing Health Services	0	0	0
Marketing Letters	0	0	0
Marketing Management	0	0	0
Marketing Theory	0	0	0
Psychological Science	1	2	1
Psychology & Marketing	0	1	0
Others***	5	6	23

* Self-reported acceptance/publication.

** The survey was available for respondents to complete until July 15, 2019.

*** "Other" publications are any journals not listed above and can include journals in any field.