

## University Research Productivity in the Premier Marketing Journals (2009-2018)

*Data Source: UTD Top 100 Business School Research Rankings™*

| Rank | University (College)   | JM, JMR, Mkt Sc, JCR Publications |
|------|--|-----------------------------------|
| 1    | University of Pennsylvania (The Wharton School)                              | 130                               |
| 2    | Columbia University (Columbia Business School)                               | 102                               |
| 3    | Northwestern University (Kellogg School of Management)                       | 100                               |
| 4    | Duke University (The Fuqua School of Business)                               | 93                                |
| 5    | University of Maryland at College Park (Robert H. Smith School of Business)  | 88                                |
| 6    | University of Chicago (Booth School of Business)                             | 87                                |
| 7    | Tilburg University (School of Economics and Management)                      | 77                                |
| 8    | New York University (NYU) (Leonard N. Stern School of Business)              | 76                                |
| 8    | University of Southern California (Marshall School of Business)              | 76                                |
| 10   | University of Michigan at Ann Arbor (Ross School of Business)                | 75                                |
| 11   | Stanford University (Graduate School of Business)                            | 73                                |
| 12   | University of Texas at Austin (McCombs School of Business)                   | 72                                |
| 13   | University of Minnesota at Twin Cities (Carlson School of Management)        | 67                                |
| 14   | Pennsylvania State University at University Park (Smeal College of Business) | 66                                |
| 15   | University of British Columbia (Sauder School of Business)                   | 64                                |
| 16   | University of Florida (Warrington College of Business)                       | 63                                |
| 17   | University of California at Los Angeles (Anderson School of Management)      | 58                                |
| 18   | Yale University (School of Management)                                       | 56                                |
| 19   | University of Pittsburgh (The Joseph M. Katz Graduate School of Business)    | 55                                |
| 20   | Hong Kong University of Science and Technology (Business School)             | 54                                |
| 21   | University of North Carolina at Chapel Hill (Kenan-Flagler Business School)  | 53                                |
| 22   | Georgia State University (J. Mack Robinson College of Business)              | 52                                |
| 22   | Indiana University at Bloomington (Kelley School of Business)                | 52                                |
| 22   | University of Toronto (Joseph L. Rotman School of Management)                | 52                                |
| 25   | Erasmus University (Rotterdam School of Management)                          | 51                                |
| 25   | University of South Carolina at Columbia (Darla Moore School of Business)    | 51                                |
| 27   | Texas A&M University at College Station (Mays Business School)               | 49                                |
| 27   | University of Washington at Seattle (Michael G. Foster School of Business)   | 49                                |
| 27   | University of Wisconsin at Madison (Wisconsin School of Business)            | 49                                |
| 30   | Cornell University (Samuel Curtis Johnson Graduate School of Management)     | 48                                |
| 30   | Harvard University (Harvard Business School)                                 | 48                                |
| 32   | Carnegie Mellon University (Tepper School of Business)                       | 44                                |
| 33   | University of Colorado Boulder (Leeds School of Business)                    | 43                                |
| 34   | University of Alberta (School of Business)                                   | 42                                |
| 35   | Ohio State University (Fisher College of Business)                           | 41                                |
| 35   | University of London (London Business School)                                | 41                                |
| 35   | University of Miami (School of Business Administration)                      | 41                                |
| 38   | Massachusetts Institute of Technology (Sloan School of Management)           | 39                                |
| 39   | Emory University (Goizueta Business School)                                  | 38                                |
| 39   | INSEAD   | 38                                |
| 39   | Washington University at St. Louis (Olin School of Business)                 | 38                                |
| 42   | University of Georgia (Terry College of Business)                            | 37                                |
| 43   | University of Arizona (Eller College of Management)                          | 36                                |
| 43   | University of Houston (C.T. Bauer College of Business)                       | 36                                |

Note: This list was generated with the UTD Top 100 Business School Research Rankings™ website on January 23, 2019.



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|----|---|----|
| 45 | University of California at Berkeley (Haas School of Business)        | 34 |
| 46 | Dartmouth College (Tuck School of Business)                           | 32 |
| 46 | National University of Singapore (NUS Business School)                | 32 |
| 48 | University of Illinois at Urbana-Champaign (Gies College of Business) | 31 |
| 49 | Arizona State University (W.P. Carey School of Business)              | 30 |
| 49 | Georgetown University (The McDonough School of Business)              | 30 |

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