

University Research Productivity in the Premier Marketing Journals (2010-2014)

Data Source: UTD Top 100 Business School Research Rankings™

Rank	University (College)	JCR, JM, JMR, & MktSci Publications
1	University of Pennsylvania (The Wharton School)	72
2	Northwestern University (Kellogg School of Management)	63
3	Columbia University (Graduate School of Business)	57
4	Tilburg University (Faculty of Economics and Business Administration)	50
5	Duke University (The Fuqua School of Business)	43
6	Pennsylvania State University at University Park (Smeal College of Business)	42
7	Stanford University (Graduate School of Business)	41
7	University of Texas at Austin (McCombs School of Business)	41
9	University of British Columbia (Sauder School of Business)	40
10	University of Florida (Warrington College of Business)	39
11	University of Maryland at College Park (Robert H. Smith School of Business)	38
11	University of Chicago (Booth School of Business)	38
13	University of Michigan at Ann Arbor (Ross School of Business)	37
14	University of Southern California (Marshall School of Business)	36
15	Hong Kong University of Science and Technology	33
15	New York University (Leonard N. Stern School of Business)	33
17	Yale University (School of Management)	32
17	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	32
19	University of Toronto (Joseph L. Rotman School of Management)	31
19	University of Minnesota at Twin Cities (Carlson School of Management)	31
21	University of Alberta (School of Business)	30
22	University of South Carolina at Columbia (Moore School of Business)	29
22	Massachusetts Institute of Technology (Sloan School of Management)	29
22	University of California at Los Angeles (Anderson School of Management)	29
25	Indiana University at Bloomington (Kelley School of Business)	28
25	Erasmus University (Rotterdam School of Management)	26
25	Cornell University (Samuel Curtis Johnson Graduate School of Management)	26
28	Carnegie Mellon University (Tepper School of Business)	25
28	London Business School	25
30	Harvard University (Harvard Business School)	24
31	University of Colorado at Boulder (Leeds School of Business)	23
32	University of Arizona (Eller College of Management)	22
32	University of Houston (C.T. Bauer College of Business)	22
32	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	22
35	Washington University at St. Louis (Olin School of Business)	21
35	University of Wisconsin at Madison (Wisconsin School of Business)	21
35	University of California at Berkeley (Walter A. Haas School of Business)	21
35	Arizona State University (W.P. Carey School of Business)	21
39	Emory University (Goizueta Business School)	20
40	Georgia State University (J. Mack Robinson School of Business)	19
40	University of Georgia (Terry College of Business)	19
40	University of Washington at Seattle (Michael G. Foster School of Business)	19
40	Ohio State University (Fisher College of Business)	19

Note: This list was generated with the UTD Top 100 Business School Research Rankings™ website on November 30, 2014.

University Research Productivity in the Premier Marketing Journals (2010-2014) ...Cont'd

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44	Texas A&M University at College Station (Mays Business School)	18
44	INSEAD	18
44	Dartmouth College (Tuck School of Business)	18
47	University of Miami (School of Business Administration)	17
47	University of Illinois at Urbana-Champaign (College of Business)	17
49	University of California at San Diego (School of Management)	16
49	Georgia Institute of Technology (College of Management)	16
49	Rice University (Jesse H. Jones Graduate School of Management)	16
49	University of Melbourne	16

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