



2014 Annual uSamp Outstanding Teacher-Scholar Doctoral Student Competition - Call for Submissions

*Marketing Management Association Fall Educators' Conference
San Antonio, September 17-19, 2014*

The Marketing Management Association is pleased to announce the 2014 annual Outstanding Teacher-Scholar Doctoral Student Competition sponsored by uSamp (www.uSamp.com). uSamp provides online market research panels supporting industry and developing future marketing faculty. In that light the competition is open to doctoral students from any institution to recognize achievement and future promise in classroom instruction and scholarship. Applicants must be currently enrolled in-residence doctoral students and will have the doctoral degree awarded in December 2014 or later.

A complete application includes a faculty letter of recommendation, condensed curriculum vita (two pages) and teaching statement (three pages, double-spaced, 12-point font). The letter of recommendation should address the applicant's scholarly record, potential for future scholarship and teaching effectiveness, preferably with an assessment of classroom observation. The curriculum vita should highlight scholarly achievement while the teaching statement should focus on demonstrating teaching effectiveness, including any supporting evidence.

Three finalists will be selected from the written submissions to make a mini-teaching presentation at the Marketing Management Association Fall Educators' Conference in San Antonio. The winner will be selected from the three finalists with all three recognized for their achievement at the Awards Luncheon on Thursday, September 18, 2014. Each of the three finalists will have the conference registration fee (which includes meals) and up to two-nights at the conference hotel paid. The winner will receive a \$1,000 prize; the other two finalists will each receive a \$250 prize.

Electronic submission of the three documents should be sent to the competition coordinator, Pam Kennett-Hensel at pkennett@uno.edu. The submission deadline is May 23, 2014. Please note that making a submission indicates your intention to register and attend the conference if selected as a finalist.

Please visit www.mmaglobal.org and select *Fall Conference* from the *Conferences* tab for full conference details including the Conference Call for Papers.

