

University Research Productivity in the Premier Marketing Journals (2011-2015)

Data Source: UTD Top 100 Business School Research Rankings™

Rank	University (College)	JM, JMR, Mkt Sc, JCR Publications
1	University of Pennsylvania (The Wharton School)	70
2	Northwestern University (Kellogg School of Management)	56
3	Columbia University (Graduate School of Business)	52
4	Duke University (The Fuqua School of Business)	47
5	Tilburg University (Faculty of Economics and Business Administration)	39
6	University of British Columbia (Sauder School of Business)	38
6	University of Texas at Austin (McCombs School of Business)	38
8	Stanford University (Graduate School of Business)	37
9	Pennsylvania State University at University Park (Smeal College of Business)	36
10	University of Chicago (Booth School of Business)	35
11	University of Maryland at College Park (Robert H. Smith School of Business)	34
11	University of Florida (Warrington College of Business)	34
13	University of Toronto (Joseph L. Rotman School of Management)	32
13	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	32
15	University of Southern California (Marshall School of Business)	30
15	New York University (Leonard N. Stern School of Business)	30
15	Cornell University (Samuel Curtis Johnson Graduate School of Management)	30
18	Harvard University (Harvard Business School)	29
18	Hong Kong University of Science and Technology (Business School)	29
20	Yale University (School of Management)	28
20	University of Michigan at Ann Arbor (Ross School of Business)	28
22	University of Alberta (School of Business)	27
22	Massachusetts Institute of Technology (Sloan School of Management)	27
22	Carnegie Mellon University (Tepper School of Business)	27
22	Indiana University at Bloomington (Kelley School of Business)	27
22	University of Minnesota at Twin Cities (Carlson School of Management)	27
27	University of Wisconsin at Madison (Wisconsin School of Business)	26
28	University of California at Los Angeles (Anderson School of Management)	24
28	University of Washington at Seattle (Michael G. Foster School of Business)	24
30	University of South Carolina at Columbia (Moore School of Business)	23
30	University of Colorado at Boulder (Leeds School of Business)	23
30	London Business School	23
30	Erasmus University (Rotterdam School of Management)	23
34	Georgia State University (J. Mack Robinson School of Business)	21

Note: This list was generated with the UTD Top 100 Business School Research Rankings™ website on December 23, 2015.

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34	Texas A&M University at College Station (Mays Business School)	21
34	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	21
37	Washington University at St. Louis (Olin School of Business)	19
37	Ohio State University (Fisher College of Business)	19
39	INSEAD	18
39	University of Melbourne (Melbourne Business School)	18
41	University of Houston (C.T. Bauer College of Business)	17
41	Emory University (Goizueta Business School)	17
41	University of California at Berkeley (Walter A. Haas School of Business)	17
41	University of California at San Diego (School of Management)	17
45	Chinese University of Hong Kong (Faculty of Business Administration)	15
45	University of Arizona (Eller College of Management)	15
45	University of Georgia (Terry College of Business)	15
45	Georgetown University (The McDonough School of Business)	15
45	University of Illinois at Urbana-Champaign (College of Business)	15
50	University of Miami (School of Business Administration)	14
50	University of Texas at Dallas (Naveen Jindal School of Management)	14
50	Arizona State University (W.P. Carey School of Business)	14
50	University of Mannheim (Business School)	14
50	National University of Singapore (Business School)	14
50	Dartmouth College (Tuck School of Business)	14

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