

University Research Productivity in the Premier Marketing Journals (2009-2013)

Data Source: UTD Top 100 Business School Research Rankings™

Rank	University (College)	JCR, JM, JMR, & MktSci Publications
1	University of Pennsylvania (The Wharton School)	73
2	Northwestern University (Kellogg School of Management)	66
3	Columbia University (Columbia Business School)	59
4	Duke University (The Fuqua School of Business)	54
5	University of Maryland (Robert H. Smith School of Business)	48
6	New York University (Stern School of Business)	46
7	University of Chicago (Booth School of Business)	45
8	Tilburg University	44
8	University of Texas at Austin (McCombs School of Business)	44
10	Stanford University (Graduate School of Business)	42
10	University of Southern California (Marshall School of Business)	42
12	University of British Columbia (Sauder School of Business)	40
13	Pennsylvania State University (Smeal College of Business)	39
13	University of Michigan (Ross School of Business)	39
13	University of Minnesota (Carlson School of Management)	39
16	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	38
17	University of California at Los Angeles (Anderson School of Management)	37
18	University of Florida (Warrington College of Business)	35
19	Yale University (School of Management)	33
20	Erasmus University (Rotterdam School of Management)	30
21	Hong Kong University of Science and Technology	29
21	Indiana University (Kelley School of Business)	29
21	University of Toronto (Rotman School of Management)	29
24	Massachusetts Institute of Technology (Sloan School of Management)	28
24	University of South Carolina at Columbia (Moore School of Business)	28
26	Carnegie Mellon University (Tepper School of Business)	26
26	London Business School	26
28	Harvard University (Harvard Business School)	25
28	University of Alberta (School of Business)	25
28	University of California at Berkeley (Haas School of Business)	25
31	Ohio State University (Fisher College of Business)	23
31	University of Houston (C.T. Bauer College of Business)	23
33	Arizona State University (W.P. Carey School of Business)	22
33	INSEAD	22
33	University of Arizona (Eller College of Management)	22
33	University of Wisconsin at Madison (Wisconsin School of Business)	22
37	Emory University (Goizueta Business School)	21
37	University of Colorado at Boulder (Leeds School of Business)	21
37	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	21
40	Cornell University (Samuel Curtis Johnson Graduate School of Management)	20
40	Georgia State University (J. Mack Robinson School of Business)	20
40	Texas A&M University (Mays Business School)	20
43	Dartmouth College (Tuck School of Business)	19
43	Washington University at St. Louis (Olin School of Business)	19
45	Rice University (Jesse H. Jones Graduate School of Management)	18
46	National University of Singapore (Business School)	17
46	Southern Methodist University (Edwin L. Cox School of Business)	17
46	University of Illinois at Urbana-Champaign (College of Business)	17
46	University of Melbourne	17
46	University of Washington (Foster School of Business)	17

Note: This list was generated with the UTD Top 100 Business School Research Rankings™ website on November 30, 2014.

