

DocSIG is pleased to announce that Anita Pansari, from Georgia State University, has been awarded the 2016 Mathew Joseph Emerging Scholar Award! Dr. Mathew Joseph, honors a doctoral student who has displayed exemplary scholarship and exhibits a bright future in the academic discipline. It's a tremendous honor for the selected doctoral student and honorable mention. The faculty judges also wished to acknowledge B.J. Allen as a promising honorable mentions for the award. B.J. is from the University of Texas-San Antonio.

Marketing scholar judges evaluated all of the candidate submissions. The award funding and plaque will be presented at the Summer Educators' Conference in Atlanta this August.

Please stay tuned to the DocSIG blog, Facebook, and Twitter for details on how to apply for the Mathew Joseph Emerging Scholar Award. Congratulations to the winners!