

Author Research Productivity in the Premier AMA Journals (2009-2013)

Data Source: AMA DocSig

Rank	Author	University (College)	JM & JMR Publications
1	Ravi Dhar	Yale University (School of Management)	11
2	Michael Ahearne	University of Houston (C.T. Bauer College of Business)	10
2	Christian Homburg	University of Mannheim	10
4	V. Kumar	Georgia State University (J Mack Robinson College of Business)	9
5	Darren W. Dahl	University of British Columbia (Sauder School of Business)	8
5	J. Jeffrey Inman	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	8
7	Michel Wedel	University of Maryland (Robert H. Smith School of Business)	7
8	Sundar G. Bharadwaj	University of Georgia (Terry College of Business)	6
8	Marnik G. Dekimpe	Tilburg University (School of Economics and Management)	6
8	Dhruv Grewal	Babson College	6
8	Rajdeep Grewal	Pennsylvania State University (Smeal College of Business)	6
8	Ryan Hamilton	Emory University (Goizueta Business School)	6
8	Son K. Lam	University of Georgia (Terry College of Business)	6
8	Barak Libai	IDC Herzliya (Arison School of Business)	6
8	Rik Pieters	Tilburg University (School of Economics and Management)	6
8	Jan-Benedict Steenkamp	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	6
8	Katherine White	University of British Columbia (Sauder School of Business)	6
8	Jan Wieseke	Ruhr-University of Bochum	6
19	Amar Cheema	University of Virginia (McIntire School of Commerce)	5
19	Xinlei (Jack) Chen	Cheung Kong Graduate School of Business	5
19	Alexander Chernev	Northwestern University (Kellogg School of Management)	5
19	Neil A. Morgan	Indiana University (Kelley School of Business)	5
19	Derek D. Rucker	Northwestern University (Kellogg School of Management)	5
19	Harald J. van Heerde	Massey University	5
19	Karen Page Winterich	Pennsylvania State University (Smeal College of Business)	5
26	Michael J. Barone	University of Louisville (College of Business)	4
26	David R. Bell	University of Pennsylvania (The Wharton School)	4
26	Jonah Berger	University of Pennsylvania (The Wharton School)	4
26	Eric T. Bradlow	University of Pennsylvania (The Wharton School)	4
26	Randolph E. Bucklin	University of California at Los Angeles (Anderson School of Management)	4
26	Yubo Chen	Tsinghua University (School of Economics and Management)	4
26	Yuxin Chen	New York University Shanghai (Stern School of Business)	4
26	Pradeep K. Chintagunta	University of Chicago (Booth School of Business)	4
26	Ko de Ruyter	Maastricht University (School of Business and Economics)	4
26	Gavan J. Fitzsimons	Duke University (The Fuqua School of Business)	4
26	David Gal	Northwestern University (Kellogg School of Management)	4
26	Inge Geyskens	Tilburg University (School of Economics and Management)	4
26	Els Gijbrecchts	Tilburg University (School of Economics and Management)	4
26	David A. Griffith	Lehigh University (College of Business and Economics)	4
26	Dominique M. Hanssens	University of California at Los Angeles (Anderson School of Management)	4
26	Wayne D. Hoyer	University of Texas at Austin (McCombs School of Business)	4
26	Cait Poyner Lamberton	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	4
26	Peter S. H. Leeflang	University of Groningen	4
26	Donald R. Lehmann	Columbia University (Columbia Business School)	4
26	Peter J. Lenk	University of Michigan (Ross School of Business)	4
26	Carl F. Mela	Duke University (The Fuqua School of Business)	4
26	Rebecca Walker Naylor	Ohio State University (Fisher College of Business)	4
26	Robert W. Palmatier	University of Washington (Foster School of Business)	4
26	Koen Pauwels	Ozyegin University	4
26	Renana Peres	Hebrew University of Jerusalem (School of Business Administration)	4

Note: The publications tallied in this list do not include invited papers, commentaries, rejoinders, or research notes.

Author Research Productivity in the Premier AMA Journals (2009-2013)...Cont'd

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Rank	Author	University (College)	JM & JMR Publications
26	Akshay R. Rao	University of Minnesota (Carlson School of Management)	4
26	Lopo L. Rego	Indiana University (Kelley School of Business)	4
26	Bernd Skiera	University of Frankfurt	4
26	Itamar Simonson	Stanford University (Graduate School of Business)	4
26	Shrihari Sridhar	Pennsylvania State University (Smeal College of Business)	4
26	Shuba Srinivasan	Boston University (School of Management)	4
26	Stefan Stremersch	Erasmus University (School of Economics)	4
26	Gerard J. Tellis	University of Southern California (Marshall School of Business)	4
26	Michael Trusov	University of Maryland (Robert H. Smith School of Business)	4
26	Catherine E. Tucker	Massachusetts Institute of Technology (Sloan School of Management)	4
26	Jinhong Xie	University of Florida (Warrington College of Business)	4
26	Jie Zhang	University of Maryland (Robert H. Smith School of Business)	4
26	Min Zhao	University of Toronto (Rotman School of Management)	4

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