

Author Productivity in the Premier AMA Journals (2007-2016)

Data Source: AMA DocSig

Ranking	Author	University (College)	JM & JMR Publications
1	V. Kumar	Georgia State University (J Mack Robinson College of Business)	25
2	Christian Homburg	University of Mannheim	22
3	Robert W. Palmatier	University of Washington (Foster School of Business)	16
4	Ravi Dhar	Yale University (School of Management)	15
5	Rajdeep Grewal	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	14
5	Jan-Benedict Steenkamp	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	14
7	Michael J. Ahearne	University of Houston (C.T. Bauer College of Business)	13
7	Jeffrey J. Inman	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	13
9	Darren W. Dahl	University of British Columbia (Sauder School of Business)	12
9	Harald J. Van Heerde	Massey University	12
11	Xueming Luo	Temple University (Fox School of Business)	11
11	Koen H. Pauwels	Özyeğin University	11
11	Michel Wedel	University of Maryland, College Park (Robert H. Smith School of Business)	11
11	Jan Wieseke	Ruhr-University of Bochum	11
15	Marnik G. Dekimpe	Tilburg University (School of Economics and Management)	10
15	Els Gijsbrechts	Tilburg University (School of Economics and Management)	10
15	Dhruv Grewal	Babson College	10
18	Rajesh K. Chandy	London Business School	9
18	Pradeep K. Chintagunta	University of Chicago (Booth School of Business)	9
18	Eric (Er) Fang	University of Illinois at Urbana-Champaign (College of Business)	9
18	Carl F. Mela	Duke University (Fuqua School of Business)	9
18	Rik G.M. Pieters	Tilburg University (School of Economics and Management)	9
18	Katherine White	University of British Columbia (Sauder School of Business)	9
24	Sundar G. Bharadwaj	University of Georgia (Terry College of Business)	8
24	Eric T. Bradlow	University of Pennsylvania (The Wharton School)	8
24	Itamar Simonson	Stanford University (Graduate School of Business)	8
24	Gerard J. Tellis	University of Southern California (Marshall School of Business)	8
24	Peter C. Verhoef	University of Groningen (Faculty of Economics and Business)	8
29	Dan Ariely	Duke University (Fuqua School of Business)	7
29	Amar Cheema	University of Virginia (McIntire School of Commerce)	7
29	David A. Griffith	Lehigh University (College of Business and Economics)	7
29	Joel C. Huber	Duke University (Fuqua School of Business)	7
29	P.K. Kannan	University of Maryland, College Park (Robert H. Smith School of Business)	7
29	Son K. Lam	University of Georgia (Terry College of Business)	7
29	Neil A. Morgan	Indiana University (Kelley School of Business)	7

Note: The publications tallied in this list do not include invited papers, commentaries, rejoinders, or research notes.