



2016 Who Went Where? Survey Report

Conducted by

**the Doctoral Student Special Interest Group (DocSIG) of the
American Marketing Association**



Jamie Grigsby

Dharti Trivedi

Brian Taillon



2016 Who Went Where? Survey Results

For the last 13 years, the AMA DocSIG has surveyed students who are in the job-seeking stage of their doctoral programs. Based on their responses, we compile a report that describes the current job market. Reports from 2003 through 2015 can be downloaded from the DocSIG website (docsig.org).

Survey participation is solicited via repeated recruitment announcements to the ACR, DocSIG, ELMAR listservs, and doctoral program coordinators. Schools not contacted should send the name and email address of their marketing department doctoral program coordinator to Dharti Trivedi, dtrived1@kent.edu.

This survey was designed and administered by Jamie Grigsby and Dharti Trivedi from Kent State University.

We would also like to thank our volunteer review team for their feedback and suggestions as we continue to improve the WWW survey and report.

Congratulations and good luck to the new Assistant Professors of Fall 2016!

2015-2016 DocSIG Officers

Brian Taillon, Chair

New Mexico State University
btaillon@nmsu.edu

Matthew Lunde, Chair Elect

University of Wyoming
mlunde2@uwyo.edu

Jamie Grigsby, Vice Chair of Research (Who Went Where Research)

Kent State University
jgrigsb2@kent.edu

Dharti Trivedi, Assistant Vice Chair of Research (Who Went Where Research)

Kent State University
dtrived1@kent.edu

Sash Vaid, Vice Chair of Research (Productivity Research)

University of Houston
svaid@uh.edu

Christopher Ling, Vice Chair of Communications

University of South Carolina
christopher.ling@grad.moore.sc.edu

Nina Krey, Vice Chair of Web Content

Louisiana Tech University
Nlk002@latech.edu

Jessica Babin, Vice Chair of Membership Insights

University of Georgia
Jessica.babin25@uga.edu

Jennifer Brannon-Barhorst, Vice Chair of Social Media

University of Strathclyde
jennifer.barhorst@strath.ac.uk

Franklin Tillman, Vice Chair of Special Projects and Partnerships

University of Mississippi
ftillman@go.olemiss.edu

Table 1
Job Candidate Placements 2016

Name	Degree-Granting Institution	Hiring Institution
Scott Cowley	Arizona State U	Western Michigan U
Gil Appel	Ben Gurion U	U of Southern California
Gizem Atav	Binghamton U	James Madison U
Jeanine Chang	City U of Hong Kong	Shenzhen U
Maryam Tofghi	Concordia U - Canada	California State U - Los Angeles
Peggy Liu	Duke U	U of Pittsburgh
Avni Shah	Duke U	U of Toronto
Alicia De la Pena	EGADE Business School	Universidad Autónoma de Coahuila
Beth Fossen	Emory U	Indiana U
Anthony Koschmann	Emory U	Eastern Michigan U
Matthew Hawkins	ESADE Business School	ICN Business School
Shantanu Mullick	ESSEC Business School	Eindhoven U of Technology
Bryan Hochstein	Florida State U	U of Alabama
Duane Nagel	Florida State U	Wichita State U
Hannah Kim	Georgia State U	Rutgers - Newark & New Brunswick
Arne De Keyser	Ghent U	EDHEC Business School
Siham El Kihal	Goethe U - Frankfurt	Frankfurt School of Finance & Management
Kate Barasz	Harvard U	IESE Business School
Mina Rohani	HEC Montréal	U of Saskatchewan
Ana Babic Rosario	HEC Paris	U of Denver
Geetanjali Saluja	Hong Kong U of Science and Technology	U of Technology - Sydney
Lura Forcum	Indiana U	Clemson U
Mitchell Olsen	Indiana U	U of Notre Dame
Inyoung Chae	INSEAD	Emory U
Yue Wu	INSEAD	U of Pittsburgh
Jeehye Christine Kim	INSEAD	Hong Kong U of Science & Technology
Charan Bagga	Ivey Business School - Canada	U of Calgary
Marion Billups	Kennesaw State U	Salisbury U
Hua Meng	Kent State U	Longwood U
David Lewis	Wilfrid Laurier U	Ryerson U
Igor Makienko	Louisiana State U	U of Nevada - Reno
Yanlai Chu	National U of Singapore	Renmin U of China
Marat Bakpayev	NEOMA Business School	U of Minnesota Duluth
Ben Cornett	Northcentral U	Brigham Young U
Simha Mummalaneni	Northwestern U	U of Washington
Jung Kim	Northwestern U	Singapore Management U
Chris Summers	Ohio State U	U of South Carolina
Marc Dotson	Ohio State U	Brigham Young U

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Melik Karabiyikoglu	Okan U	Okan U
Lee Allison	Oklahoma State U	Eastern Kentucky U
Emily Tanner	Oklahoma State U	West Virginia U
Chun-Kai Hsu	Old Dominion U	Tarleton State U
Jamie Hyodo	Penn State U	U of Nebraska - Lincoln
Ashley Stadler Blank	Pennsylvania State U	U of St. Thomas - Minnesota
Matthew Philp	Queen's U	HEC Montréal
Chris Mahar	Queensland U of Technology	U of Akron
Gauri Laud	RMIT U, Melbourne Australia	U of Tasmania
Tracy Rank-Christman	Rutgers U	U of Wisconsin - Milwaukee
Adam Mills	Simon Fraser U	Loyola U - New Orleans
David Houghton	Southern Illinois U	Xavier U
Bryan McLeod	Southern Illinois U	Francis Marion U
Anna Tuchman	Stanford U	Northwestern U
JungHwa Hong	State U of New York - Binghamton	U of Texas - Tyler
Ryann Reynolds-McInay	Temple U	Oregon State U
Lane Wakefield	Texas A&M U	Mercer U
Nooshin Warren	Texas A&M U	U of Arizona
Krista Li	Texas A&M U	Indiana U - Bloomington
Yang He	The U of Georgia	Belmont U
Yazhen Xiao	The U of Illinois - Chicago	The U of Tennessee - Knoxville
Wendy McEntee	The U of Memphis	Randolph-Macon College
Ludovic Stourm	U of Pennsylvania	HEC Paris
L. Lin Ong	U of North Carolina - Chapel Hill	California State Polytechnic U - Pomona
Melanie Lorenz	U of Alabama	U of Toledo
Jessica Ogilvie	U of Alabama	Ohio U
Kyoungmi Kim	U of Alabama	U of Wisconsin - Eau Claire
Moein Khanlari	U of Alberta	U of New Hampshire
Andre Maciel	U of Arizona	U of Nebraska - Lincoln
Shannon McCarthy	U of Arkansas	U of Central Missouri
Thomas Allard	U of British Columbia	Nanyang Technological U
Sorim Chung	U of California - Riverside	Rochester Institute of Technology
Raluca Ursu	U of Chicago	New York U
Ashley Otto	U of Cincinnati	Baylor U
Selcan Kara	U of Connecticut	U of Massachusetts - Dartmouth
Martin Heinberg	U of Duisburg-Essen - Germany	U of Leeds
Cammy Cronic	U of Florida	U of Oxford
Huazhong Zhao	U of Florida	City U of Hong Kong
Gia Nardini	U of Florida	U of Denver
Keith Smith	U of Georgia	Northeastern U
A Nikolov	U of Georgia	Washington State U
Niels Holtrop	U of Groningen	Maastricht U
Yashar Atefi	U of Houston	Louisiana State U

2016 Who Went Where?

David Harman	U of Iowa	U of St. Thomas
Seoungwoo Lee	U of Maryland	Tulane U
Ilgim Dara Benoit	U of Massachusetts - Amherst	Appalachian State U
Linda Hagen	U of Michigan	U of Southern California
Mike Palazzolo	U of Michigan	UC Davis
Chiraag Mittal	U of Minnesota	Texas A&M U
Jennifer Stoner	U of Minnesota	U of North Dakota
Fengxia Zhu	U of Missouri	Cleveland State U
Andrew Crecelius	U of Missouri	U of Alabama - Birmingham
Jenifer Skiba	U of Nebraska - Lincoln	Missouri State U
Farnoosh Khodakarami	U of North Carolina - Chapel Hill	Michigan State U
Pramod Iyer	U of North Texas	U of Texas - Rio Grande Valley
Arezoo Davari	U of North Texas	Eastern Washington U
Sara Hanson	U of Oregon	U of Richmond
Valeria Stourm	U of Pennsylvania, Wharton School	HEC Paris
Jingyi Duan	U of Rhode Island	College of New Jersey
Mitchel Murdock	U of South Carolina	Utah Valley U
Jennifer Espinosa	U of South Florida	Rowan U
Alexander Kull	U of South Florida	U of San Diego
Michael He Jia	U of Southern California	U of Hong Kong
Jennifer Barhorst	U of Strathclyde	Lander U
Nawar Chaker	U of Tennessee	Elon U
Holly Syrdal	U of Texas - Arlington	U of Southern Mississippi
Jacob Suher	U of Texas - Austin	Portland State U
Kristin Stewart	U of Texas - Austin	California State U - San Marcos
Zhenning Xu	U of Texas - El Paso	U of Southern Maine
Rob Waiser	U of Toronto	London Business School
Sokiente Dagogo-Jack	U of Washington	Boston College
George Watson	U of Washington	Colorado State U
Andrea Luangrath	U of Wisconsin - Madison	U of Iowa
Sunye Yoon	U of Wisconsin - Madison	State U of New York - Buffalo
Courtney Baker	U of Wyoming	U of North Florida
Pramod Iyer	U of North Texas	U of Texas - Rio Grande Valley
Parneet Pahwa	U of Texas - Dallas	U of Texas - Dallas
Sky King	Washington State U	Weber State U
Christopher Nelson	West Virginia U	Duquesne U
Alixandra Barasch	U of Pennsylvania	New York U

Summary Data:

One hundred and twenty four (124) marketing doctoral candidates/newly-minted PhDs took our survey. As in past years, the data analysis is based on marketing faculty hires in the U.S. who provided placement (n = 92), salary (n =88), publication (n=88), and job search information (n = 94). Whenever a “total salary” calculation is made, it refers to the respondent’s base salary plus any summer research support received.

All salary information is rounded to the nearest dollar amount (USD).

Table 2
Salary Information

	N	Mean	Median	Mode	Minimum	Maximum
9-Month Salary	78	\$134,003	\$130,000	\$130,000	\$85,000	\$185,000
12-Month Salary	6	139,083	128,500	N/A	93,500	204,000
Other (10-month, 9+2)	4	129,264	122,500	N/A	97,056	175,000
Summer Research Support	79	22,164	16,987	10,000	38	166,667
Total Salary	88	153,779	148,500	150,000	85,000	316,667

* All salary information reported is rounded to the nearest USD.

Table 3
Other Financial Incentives

	# Reporting Amount	Mean	Minimum	Maximum
Moving (\$)	78	\$6,819	\$10	\$22,000
Conference Travel (\$)	24	2,919	800	7,000
Research Stipend (\$)	27	7,057	350	20,000
Summer Teaching (\$/section)	19	8,512	2,000	18,000
Software (\$)	22	2,809	500	10,000
Housing Support (\$)	2	2,500	2,000	3,000
GA Support (hrs)	23	12.3	5	20

* Other perks mentioned included development funding, housing support and signing bonuses.

Table 4
Mean Salary Information
by whether hiring institution is public or private

<i>Type of Hiring Institution</i>	<i>Number of Candidates Reporting Salary</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Public	63	\$129,076	\$22,519	\$150,347
Private	25	146,545	21,316	162,430

Table 5
Mean Salary Information
by type of hiring institution

<i>Type of Hiring Institution</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Research Intensive	28	\$159,670	\$35,710	\$196,987
Private	10	166,500	31,526	198,026
Public	18	155,117	38,035	196,410
Research	20	138,441	19,835	157,368
Private	5	146,250	20,700	166,700
Public	15	136,038	19,526	154,257
Balanced	38	113,882	10,734	121,173
Private	10	121,750	8,938	124,700
Public	28	111,462	11,388	119,914
Teaching	2	117,500	30,000	132,500
Private	0	N/A	N/A	N/A
Public	2	117,500	30,000	132,500

* A school is classified as "research intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year. A school is classified as "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

Table 6
Mean Salary Information
by whether hiring institution has PhD Program

<i>PhD Program at Hiring Institution</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Yes	33	\$155,966	\$32,657	\$189,819
No	55	121,005	14,864	132,156

Table 7
Mean Salary Information
by teaching load

<i>Academic Year Teaching Load*</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
1	0	N/A	N/A	N/A
2	0	N/A	N/A	N/A
3	19	\$158,750	\$32,048	\$190,930
4	14	137,458	20,744	156,066
5	5	123,800	13,122	136,922
6	14	110,417	11,778	115,825
7+	26	123,318	21,668	145,604

* Respondents reported teaching loads during the next academic year (i.e., excluding summer).

Table 8
Mean Salary Information
by different course preparations

<i>Academic Year Different Preps*</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
1	39	\$153,059	\$30,948	\$179,568
2	32	120,518	13,819	137,283
3	9	109,594	13,313	113,722
4	2	92,500	5,000	95,000

* For example, 2 indicates he/she will teach 2 different courses during the next academic year.

Table 9
Mean Salary Information
by semester offer accepted

<i>Semester Offer Accepted</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Fall 2015	75	\$138,436	\$23,247	\$158,898
Spring 2016	13	109,625	13,863	124,251

Table 10
Job Offers by Month

<i>Month Offer Accepted</i>	<i>Percentage</i>
September 2015	6.8%
October 2015	34.1%
November 2015	31.8%
December 2015	12.5%
January 2016	1.1%
February 2016	4.5%
March 2016	6.8%
April 2016	2.3%

Table 11
Mean Salary Information
by dissertation status*

<i>Dissertation Status</i>	<i>Number of Candidates</i>	<i>Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Proposal not defended	6	7%	\$128,833	\$19,064	\$144,720
Proposal was defended, no data collected	8	9%	114,625	7,857	121,500
Proposal was defended, some data collected	70	80%	136,381	23,572	156,532
Dissertation defended	4	5%	147,667	29,250	183,750

* Dissertation status at time of AMA interviews.

Table 12
Mean Salary Information
by number of years completed in doctoral program before going on the market

<i>Years in Doctoral Program Completed before Going on the Market</i>	<i>Number of Candidates</i>	<i>Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
2	2	2%	\$102,000	\$6,500	\$108,500
3	22	26%	115,987	9,884	123,203
4	42	50%	141,959	27,116	167,031
5	17	20%	146,688	30,208	176,784
6*	1	1%	N/A	N/A	N/A

* Salaries are not reported individually to maintain confidentiality of these individuals.

Table 13
Mean Salary Information
by main research area

<i>Main Research Area</i>	<i>Number of Candidates</i>	<i>Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Consumer Behavior	40	38%	\$129,793	\$20,489	\$147,747
Strategy	26	25%	127,667	23,283	147,225
Modeling	16	15%	158,200	28,458	187,742
<i>Modeling - Empirical</i>	14	13%	156,846	27,605	185,848
<i>Modeling - Analytical</i>	2	2%	167,000	34,000	201,000
Other*	6	6%	118,125	9,300	131,833

* Other categories include ethics, innovation, sales, sales management, and marketing & entrepreneurship.

Table 14
Mean Salary Information
by type/level of journal required at hiring institution for tenure

<i>Type/Level of Journal</i>	<i>Number of Candidates</i>	<i>Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Only A journals count*	20	24%	\$166,222	\$32,152	\$199,202
B journals count, but only very little	9	11%	150,000	29,796	182,574
B journals count, but there are some expectations for A journals	22	27%	124,100	24,019	147,971
B journals count and A journals are not expected	21	26%	115,825	11,319	124,615
Conference proceedings, as well as A and B journals count	10	12%	97,125	8,321	104,356

* A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 15
Tenure Requirements at Hiring Institutions

<i>Requirements</i>	<i>N</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Type/Level of Journal*	88	3.11	3	3	1	5
# of "A" Publications**	32	3.66	4	4	1	8
Overall # of Publications	64	5.08	5	6	2	8

* 1 = Only A journals count, 2 = B journals count, but only very little, 3 = B journals count, but there are some expectations for A journals, 4 = B journals count and A journals are not expected, 5 = Conference proceedings, as well as A and B journals count at my institution.

** "A-level marketing journals" include JM, JMR, JCR, JAMS and MS.

Table 16
Means of Tenure Requirements by Type of Hiring Institutions

<i>Type of Hiring Institution*</i>	<i>Number of Candidates</i>	<i>Type/Level of Publication Needed**</i>	<i># of "A" Publications for Tenure***</i>	<i>Total # of Publications for Tenure</i>
Research Intensive	28	1.89	4.56	5.24
Private	10	2.50	6.00	6.60
Public	18	1.56	4.14	4.67
Research	20	3.35	2.36	5.79
Private	5	4.00	2.33	7.00
Public	15	3.13	2.38	5.58
Balanced	38	3.89	3.00	4.75
Private	10	3.90	N/A	4.57
Public	28	3.89	3.00	4.80
Teaching	2	3.00	3.00	3.00
Private	0	N/A	N/A	N/A
Public	2	3.00	3.00	3.00

* A school is classified as "research intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year. A school is classified as "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

** 1 = Only A journals count, 2 = B journals count, but only very little, 3 = B journals count, but there are some expectations for A journals, 4 = B journals count and A journals are not expected, 5 = Conference proceedings, as well as A and B journals count at my institution.

*** A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 17
JOB SEARCH INFORMATION
The process: from application to offers

	<i>N</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Application letters sent out	88	63.86	60.0	50.00	1.0	211.0
AMA interviews completed	88	14.81	15.0	20.00	0.0	34.0
Campus visit offers	88	5.58	5.0	3.00	1.0	20.0
Campus visits accepted & made	88	4.77	4.0	3.00	1.0	18.0
Job offers received	88	2.40	2.0	1.00	1.0	7.0

Table 18
Other Information About Respondents

	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Years in doctoral program completed before going on market	3.92	4	4	2	6
Years needed to finish degree	4.86	5	5	3	7
Years of industry experience	4.30	3	0	0	20

Table 19
Attendance of Respondents at AMA Sheth Foundation Consortium

	<i>No</i>		<i>Yes</i>	
	<i>Frequency</i>	<i>Percentage</i>	<i>Frequency</i>	<i>Percentage</i>
Attended AMA Sheth Doctoral Consortium	45	51.1%	43	48.9%

Table 20
Means for Job Search Information
by type of hiring institution

<i>Type of Hiring Institution*</i>	<i>Number of Candidates</i>	<i>Application Letters Sent Out</i>	<i>AMA Interviews Completed</i>	<i>Campus Visit Offers</i>	<i>Campus Visits Accepted</i>	<i>Job Offers</i>
Research Intensive	28	64.46	20.68	8.29	7.61	3.25
Private	10	64.10	22.70	10.40	10.40	4.40
Public	18	64.67	19.56	7.11	6.06	2.61
Research	20	60.50	13.90	4.20	3.45	2.05
Private	5	72.80	17.00	5.20	3.80	3.00
Public	15	56.40	12.87	3.87	3.33	1.73
Balanced	38	66.45	11.21	4.39	3.45	1.92
Private	10	57.00	12.20	3.90	2.80	1.50
Public	28	69.82	10.86	4.57	3.68	2.07
Teaching	2	40.00	10.00	4.00	3.50	3.00
Private	0	N/A	N/A	N/A	N/A	N/A
Public	2	40.00	10.00	4.00	3.50	3.00

* A school is classified as "research intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year. A school is classified as "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

Table 21
Publication Record Information
at the time of AMA interviews*

<i>Publication Type/Status</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Conference presentations/proceeding	7.03	5.5	5	0	26
A-level marketing journals**					
Under 1st Review	0.41	0	0	0	2
Past 1st Review	0.42	0	0	0	3
Accepted/published	0.18	0	0	0	3
B or lower marketing journals					
Under 1st Review	0.38	0	0	0	3
Past 1st Review	0.31	0	0	0	3
Accepted/published	0.99	0	0	0	8

* Publication record at time of AMA interviews

** A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 22
Publication Record Frequencies and Percentages* of Journal Submissions/Acceptances
at the time of AMA interviews

<i>Publication Type/Status</i>	0		1		2		3 or more	
	Freq.	%	Freq.	%	Freq.	%	Freq.	%
A-level marketing journals**								
Under 1st Review	59	67.0	22	25.0	7	8.0	0	0.0
Past 1st Review	61	69.3	19	21.6	6	6.8	2	2.3
Accepted/published	77	87.5	7	8.0	3	3.4	1	1.1
B or lower marketing journals								
Under 1st Review	64	72.7	17	19.3	5	5.7	2	2.3
Past 1st Review	69	78.4	13	14.8	4	4.5	0	0.0
Accepted/published	45	51.1	20	22.7	13	14.8	10	11.4

* Reported percentages are based on the valid percentage.

** A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 23
Overall Publication Activity
at time of AMA interviews

	N	%
Without Papers at Any Stage	13	14.77
Papers Under 1st Review	45	51.14
A-Level	29	32.95
B-Level and Lower	24	27.27
Papers Past 1st Review	38	43.18
A-Level	27	30.68
B-Level and Lower	19	21.59
Accepted Papers	48	54.55
A-Level	11	12.50
B-Level and Lower	43	48.86

Table 24
Publication Breakdown by Level of Journal**
at the time of AMA interviews

		# of Pubs in A-level Journals			
		0	1	2	Total
# of Pubs in B-level Journals or Lower	0	40	4	1	45
	1	18	0	1	19
	2	12	1	0	13
	3+	7	2	1	10
	Total	77	7	3	87

** A-level marketing journals include JM, JMR, JCR, JAMS and MS.

Table 25
Publication Information
New Marketing Faculty Class of 2016:
contributions to journals*at the time of AMA interviews

Publication Outlet	Under 1st review	Past 1st review	Accepted/ published
A-level Marketing Journals			
Journal of Consumer Research	10	16	3
Journal of Marketing	12	5	4
Journal of Marketing Research	9	10	7
Journal of the Academy of Marketing Science	0	0	1
Marketing Science	5	6	1
All Other journals			
Advances in Consumer Research (full paper)	0	0	2
Advances in International Marketing	0	0	0
European Journal of Marketing	0	0	0
Industrial Marketing Management	0	2	2
International Journal of Advertising	0	0	0
International Journal of Market Research	0	0	0
International Journal of Research in Marketing	1	0	1
International Marketing Review	1	0	1
Journal of Advertising	0	0	0
Journal of Advertising Research	0	0	2
Journal of Brand Management	0	0	1
Journal of Business & Industrial Marketing	0	0	0
Journal of Business Research	4	0	3
Journal of Business-to-Business Marketing	0	0	0
Journal of Consumer Affairs	1	0	0
Journal of Consumer Marketing	2	0	1
Journal of Consumer Psychology	2	6	3
Journal of Current Issues & Research in Advertising	0	0	0
Journal of Euromarketing	0	0	0
Journal of Global Marketing	0	0	0
Journal of Interactive Marketing	2	0	0
Journal of International Consumer Marketing	0	0	0
Journal of International Marketing	0	0	0
Journal of Macromarketing	0	0	3
Journal of Marketing Channels	0	0	0
Journal of Marketing Communication	1	0	0
Journal of Marketing Education	0	0	3
Journal of Marketing Management	0	0	0
Journal of Marketing Theory & Practice	1	1	2

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Journal of Personality & Social Psychology	1	3	2
Journal of Personal Selling & Sales Management	1	1	4
Journal of Product and Brand Management	1	0	2
Journal of Product Innovation Management	0	1	0
Journal of Public Policy & Marketing	1	0	0
Journal of Retailing	2	2	2
Journal of Retailing & Consumer Services	0	0	1
Journal of Service Research	1	3	1
Journal of Services Marketing	0	0	0
Journal of Strategic Marketing	0	0	1
Journal of the Market Research Society	0	0	0
Marketing Education Review	0	0	0
Marketing Health Services	0	0	0
Marketing Letters	0	1	0
Marketing Management	0	0	0
Marketing Theory	0	0	1
Psychological Science	1	1	1
Psychology & Marketing	0	0	0
Other**	10	4	48

*Self-reported acceptance/publication

**Publications by a survey respondent in a publication not listed above. "Other" publications are not just marketing publications and may be in any field.

Table 26
Publication Information
New Marketing Faculty Class of 2016:
contributions to journals* at the time of survey completion

Publication Outlet	Under 1st review	Past 1st review	Accepted/ published
A-level Marketing Journals			
Journal of Consumer Research	4	12	7
Journal of Marketing	3	10	4
Journal of Marketing Research	5	9	10
Journal of the Academy of Marketing Science	0	1	1
Marketing Science	5	6	2
All Other journals			
Advances in Consumer Research (full paper)	0	0	2
Advances in International Marketing	0	0	0
European Journal of Marketing	3	0	0
Industrial Marketing Management	1	1	2
International Journal of Advertising	0	0	0
International Journal of Market Research	0	0	0
International Journal of Research in Marketing	2	0	1
International Marketing Review	0	1	1
Journal of Advertising	0	0	0
Journal of Advertising Research	1	0	3
Journal of Brand Management	0	0	1
Journal of Business & Industrial Marketing	0	0	0
Journal of Business Research	1	3	3
Journal of Business-to-Business Marketing	1	0	0
Journal of Consumer Affairs	0	0	0
Journal of Consumer Marketing	1	0	1
Journal of Consumer Psychology	1	4	5
Journal of Current Issues & Research in Advertising	0	0	0
Journal of Euromarketing	0	0	0
Journal of Global Marketing	0	0	0
Journal of Interactive Marketing	0	0	0
Journal of International Consumer Marketing	0	0	0
Journal of International Marketing	0	0	0
Journal of Macromarketing	0	0	3
Journal of Marketing Channels	0	0	0
Journal of Marketing Communication	0	0	0
Journal of Marketing Education	0	0	4
Journal of Marketing Management	0	0	0
Journal of Marketing Theory & Practice	1	1	2
Journal of Personality & Social Psychology	1	3	3
Journal of Personal Selling & Sales Management	1	1	5

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Journal of Product and Brand Management	0	0	3
Journal of Product Innovation Management	0	2	0
Journal of Public Policy & Marketing	0	1	0
Journal of Retailing	0	1	3
Journal of Retailing & Consumer Services	0	0	0
Journal of Service Research	0	2	2
Journal of Services Marketing	0	1	0
Journal of Strategic Marketing	0	0	1
Journal of the Market Research Society	0	0	0
Marketing Education Review	0	0	0
Marketing Health Services	0	0	0
Marketing Letters	2	0	0
Marketing Management	0	0	0
Marketing Theory	0	0	1
Psychological Science	0	0	1
Psychology & Marketing	1	0	1
Other**	7	6	44

*Self-reported acceptance/publication

**Publications by a survey respondent in a publication not listed above. "Other" publications are not just marketing publications and may be in any field.