

2012 Who Went Where? Survey Results

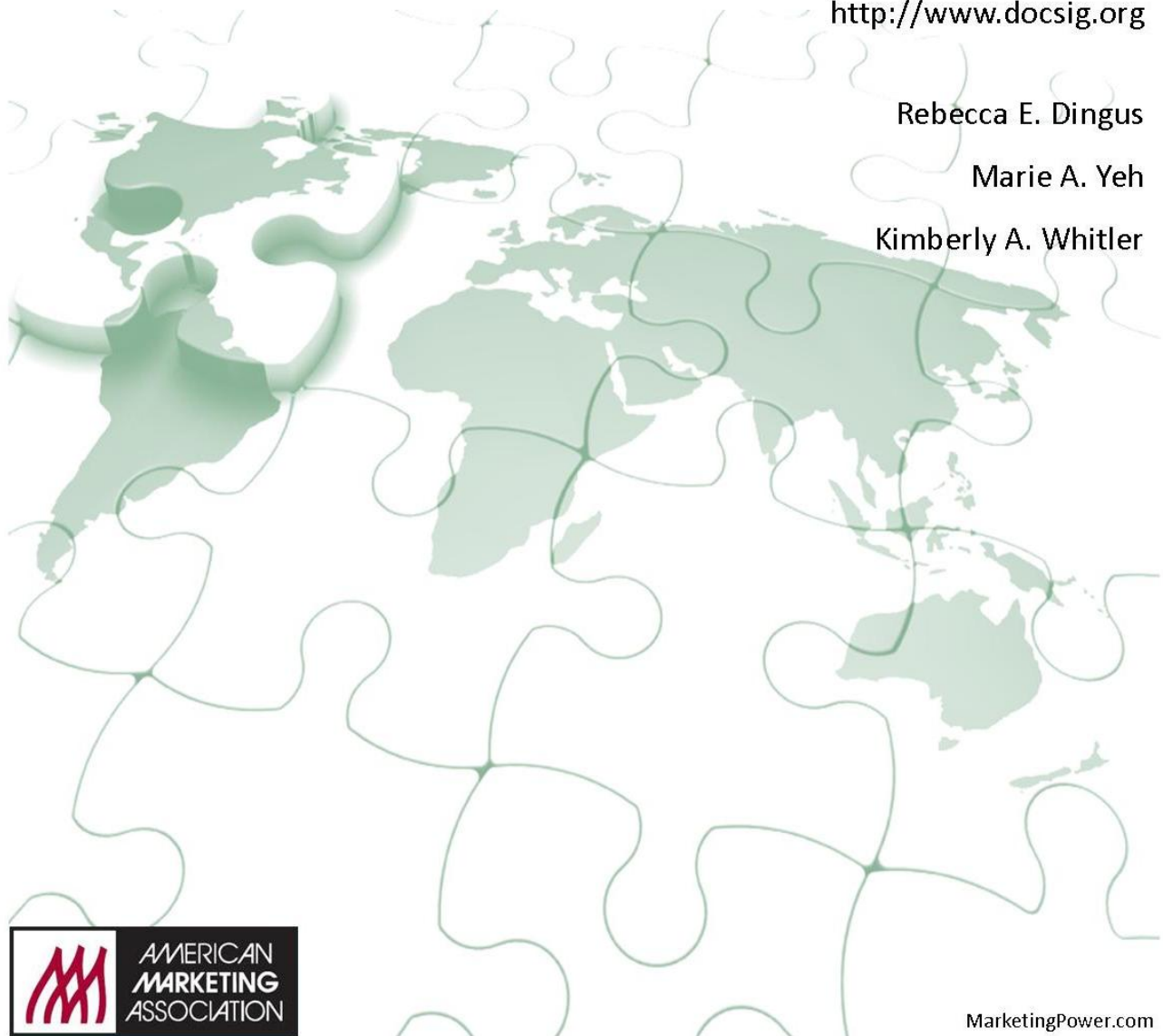
Conducted by the Doctoral Student Special Interest Group
(DocSIG) of the American Marketing Association

<http://www.docsig.org>

Rebecca E. Dingus

Marie A. Yeh

Kimberly A. Whitler



2012 “Who Went Where” Survey Results

Conducted and analyzed by Rebecca E. Dingus (rdingus@kent.edu) and Marie A. Yeh (myeh@kent.edu)

Name	Degree-Granting Institution	Hiring Institution
Jessica Li	Arizona State U	U of Kansas
Christine Ringler	Arizona State U	Rutgers U
Chrissy Mitakakis	Baruch College, CUNY	Iona College
Marina Carnevale	Baruch College, CUNY	Fordham U
Yoshiko DeMotta	Baruch College, CUNY	Fairleigh Dickinson U
Ozge Yucel-Aybat	Baruch College, CUNY	Pennsylvania State U-Harrisburg
Liwu Hsu	Boston U	U of Alabama-Huntsville
Yang Li	Columbia U	Cheung Kong
Marcelo Nepomuceno	Concordia U	ESCP Europe
Sophie Chaxel	Cornell U	McGill U
Phil Klaus	Cranfield U	ESCEM
Marina Puzakova	Drexel U	Oregon State U
Jason Roos	Duke U	Erasmus U
Michel van der Borgh	Eindhoven U of Technology	Tilburg U
Omar Rodriguez	Emory U	Georgia Institute of Technology
Deborah Goldring	Florida Atlantic U	Stetson U
Eric Cohen	Fundacao Getulio Vargas	Faculdades ALFA
Dirk C. Moosmayer	G.W. Leibniz U of Hannover	Nottingham U-China
Stephen He	Georgia Institute of Technology	Manhattan College
M. Dee Guillory	Georgia State U	Winston-Salem State U
Neeru Paharia	Harvard U	Georgetown U
Taylan Yalcin	Harvard U	Chapman U
Yaniv Dover	Hebrew U	Dartmouth College
Dengfeng Yan	Hong Kong U of Science and Technology	U of Texas-San Antonio
Yuna Kim	Indiana U	California State U-Fullerton
Morgan Poor	Indiana U	U of San Diego
Kaifu Zhang	INSEAD	Cheung Kong
Jeananne Nicholls	Kennesaw State U	Slippery Rock U
Charlie Ragland	Kennesaw State U	U of Toledo
Christina Saenger	Kent State U	U of Tennessee-Martin
Bart Claus	KULeuven	IESEG
Dora Schmit	Louisiana State U	Georgia Southern U
Yasemin Ocal Atinc	Louisiana Tech U	Auburn U-Montgomery
Anne Klesse	Maastricht U	Tilburg U
Daria Silinskaia	Massachusetts Institute of Technology	New York U
Tereza Dean	Michigan State U	U of Kentucky
Cristina Nistor	MIT Sloan	Chapman U
Wenbo Wang	New York U	HKUST

Name	Degree-Granting Institution	Hiring Institution
Monika Lisjak	Northwestern U	Erasmus U
Andrea Bonezzi	Northwestern U	New York U
James Wilkie	Northwestern U	U of Notre Dame
Sanghak Lee	Ohio State U	U of Iowa
Darrell Bartholomew	Oklahoma State U	Rider U
Sarah Mady	Old Dominion U	American U
Colleen Kirk	Pace U	Mount Saint Mary College
Frank Germann	Pennsylvania State U	U of Notre Dame
Gaurav Sabnis	Pennsylvania State U	Stevens Institute of Technology
Alok Saboo	Pennsylvania State U	Georgia State U
Nathaniel Hartmann	Purdue U	U of Hawaii
Lindsay McShane	Queen's U	Wilfrid Laurier U
Anita Rao	Stanford U	U of Chicago
Mitchell Hamilton	Syracuse U	Loyola Marymount U
Mingyu Joo	Syracuse U	Ohio State U
Ann Kronrod	Tel-Aviv U	Michigan State U
Dan Zhang	Temple U	City U of New York
Sunhee Choi	Texas Tech U	Shippensburg U
Jesse Catlin	U California-Irvine	Washington State U-Tri-Cities
Woojung Chang	U of Alabama	Illinois State U
Frank Adams	U of Alabama	Mississippi State U
Stephanie Gillison	U of Alabama	U of Tennessee-Chattanooga
Jurui Zhang	U of Arizona	U of Massachusetts-Boston
Christopher Newman	U of Arkansas	U of Mississippi
Ofer Mintz	U of California-Irvine	Louisiana State U
Todd Pezzuti	U of California-Irvine	U of Chile
Kim Sara	U of Chicago	Hong Kong U
Pranav Jindal	U of Chicago	Pennsylvania State U
Scott Wright	U of Cincinnati	Providence College
Joshua Clarkson	U of Florida	U of Cincinnati
Mary Steffel	U of Florida	U of Cincinnati
Jenna Drenten	U of Georgia	John Carroll U
Tim Norvell	U of Georgia	Elon U
Melissa Archpru Akaka	U of Hawaii-Manoa	U of Denver
Hua Chen	U of Houston	U of Mississippi
Ryan Mullins	U of Houston	Clemson U
Akon Ekpo	U of Illinois-Chicago	Western Michigan U
Esi Elliot	U of Illinois-Chicago	George Washington U
Kelly Weidner	U of Illinois-Chicago	Dominican U of California
Haisu Zhang	U of Illinois-Chicago	Purdue U-Calumet
Chengli Shu	U of Illinois-Chicago	U of New South Wales

Name	Degree-Granting Institution	Hiring Institution
Elizabeth Crosby	U of Illinois-Urbana-Champaign	U of Wisconsin-LaCrosse
Yun Lee	U of Iowa	Virginia State U
Sang-Uk Jung	U of Iowa	U of Auckland
Mohammed El Hazzouri	U of Manitoba	Mount Royal U
Ted Matherly	U of Maryland	Oklahoma State U
Hyoryung Nam	U of Maryland	Erasmus U
Mark Groza	U of Massachusetts-Amherst	Northern Illinois U
Shabnam Zanjani	U of Massachusetts-Amherst	Northeastern Illinois U
Noelle Nelson	U of Minnesota	U of Kansas
Madhu Viswanathan	U of Minnesota-Twin Cities	U of Arizona
Justine Rapp	U of Nebraska-Lincoln	U of San Diego
Shannon Cummins	U of Nebraska-Lincoln	U of Wisconsin-Whitewater
Carolyn Taylor	U of North Carolina-Chapel Hill	Towson U
Sally Baalbaki	U of North Texas	Metro State College of Denver
Trang Tran	U of North Texas	State U of New York-College at Oneonta
Atefeh Yazdanparast	U of North Texas	U of Evansville
Amit Bhattacharjee	U of Pennsylvania	Dartmouth College
Sara Dommer	U of Pittsburgh	Georgia Institute of Technology
Didem Kurt	U of Pittsburgh	Boston U
Pinar Yildirim	U of Pittsburgh	U of Pennsylvania
Julianne Cabusas	U of Rhode Island	John Carroll U
Ali Besharat	U of South Florida	U of Denver
Steven Koppitsch	U of Southern California	Bowling Green State U
Leigh Anne Novak Donovan	U of Southern California	Illinois State U
Linli Xu	U of Southern California	U of Minnesota
Karsten Kilian	U of St. Gallen	Wuerzburg U
Marcel Zondag	U of Tennessee	Western Michigan U
Robert Jones	U of Tennessee-Knoxville	U of Texas-Tyler
Saim Kashmiri	U of Texas-Austin	U of Mississippi
Arne Baruca	U of Texas-Pan American	Sacred Heart U
Flores Jason	U of Texas-Pan American	Oklahoma City U
Ata Jami	U of Utah	U of Central Florida
Tamara Masters	U of Utah	Brigham Young U
Antonio Hyder	U of Valencia	U of Toulouse
Theodore Noseworthy	U of Western Ontario	U of Cincinnati
Xu Zheng	U of Wisconsin-Madison	City U of Hong Kong
Javier Palacios Fenech	Universitat Pompeu Fabra	Universidad Adolfo Ibañez
Chunhua Wu	Washington U-St. Louis	U of British Columbia
Doug Chung	Yale U	Harvard U
Ahir Gopaldas	York U	Fordham U
Daiane Scaraboto	York U	Universidad Católica de Chile

SUMMARY DATA

One hundred twenty-nine (129) marketing doctoral students/candidates/newly-minted PhDs took our survey. As in past years, the data analysis is based on marketing faculty hires in the U.S. who provided salary and job search information ($n = 98$). The analyzed sample size is 34% higher than that of the 2011 sample (total $n = 103$; U.S. $n = 73$). It should be noted that this increase in response may be due to a change in the data collection methodology of the WWW. In previous years, participation in the WWW survey was solicited via repeated recruitment announcements posted to the ACR, ELMAR and DocSIG listservs. This year, this methodology was augmented by emailing 91 marketing department doctoral program coordinators requesting they forward the WWW survey announcement to students known to have been recently hired. Schools not contacted should send the name and email address of their marketing department doctoral program coordinator to Rebecca Dingus, rdingus@kent.edu, to be added to the email list to be sent the WWW survey announcement in subsequent years.

Salary Information*

	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
9-Month Salary	\$ 118,599	\$ 115,000	\$ 140,000	\$ 72,000	\$ 170,000
Summer Research	12,199	8,500	0	0	37,000
Total Salary	131,633	123,250	140,000	75,000	207,000

* All salary information reported is rounded to the nearest USD.

Other Financial Perks*

	<i># Reporting Perk</i>	<i># Reporting Amount</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Moving (\$)	85	67	\$5,069	\$5,000	\$5,000	\$ 500	\$ 15,000
Conference Travel (\$)	72	27	2,867	2,500	3,000	500	12,000
Research Stipend (\$)	66	27	6,556	5,000	5,000	1,000	30,000
Summer Teaching (\$/section)	53	24	8,380	9,700	10,000	3,000	14,000
GA Support (hrs)	96	20	11.5	10	10	5	20
Tech Software (\$)	98	15	3,490	3,000	3,000	500	10,000
House Hunting (\$)	24	6	1,750	1,000	500	500	6,000
Housing Support (\$)	9	3	20,000	10,000	10,000	10,000	40,000

* Other perks mentioned included parking and publication bonus payments.

**Mean Salary Information
by Whether Hiring Institution is Private or Public**

<i>Type of Hiring Institution</i>	<i>Number of Candidates</i>	<i>Summer</i>		
		<i>9-Month Salary</i>	<i>Research Support</i>	<i>Total Salary</i>
Private	31	\$ 120,145	\$ 14,963	\$ 132,693
Public	59	117,786	17,207	131,075

**Mean Salary Information
by Type of Private or Public Hiring Institution***

<i>Type of Hiring Institution</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Research Intensive	42	\$ 131,202	\$ 16,810	\$ 149,835
Private	12	139,625	30,111	159,699
Public	30	127,833	20,340	145,889
Research	19	112,658	12,623	125,156
Private	3	136,333	15,950	152,600
Public	16	108,219	15,722	120,010
Balanced	28	105,389	5,357	110,746
Private	15	104,533	6,879	110,953
Public	13	106,377	7,671	110,508
Teaching	1**	N/A	N/A	N/A

* School classifications for the 2012 survey are calculated differently than in previous years. A school is classified as "Research Intensive" if it has teaching loads of 3 or fewer course sections per 9-month school year. A school is classified as "Research" if the teaching load is 4 sections per year, "Balanced" if the teaching load is 5-6 sections per year, and "Teaching" if the teaching load is 7 or more sections per year.

** Salary is not reported to maintain confidentiality to this individual.

**Mean Salary Information
by Whether Hiring Institution has PhD Program**

<i>PhD Program at Hiring Institution</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Yes	35	\$ 134,029	\$ 18,363	\$ 154,433
No	55	108,780	8,125	117,123

**Mean Salary Information
by Teaching Load**

<i>Academic Year Teaching Load*</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
1	2**	N/A	N/A	N/A
2	18	\$ 136,139	\$ 19,691	\$ 155,830
3	27	125,870	16,134	144,484
4	20	112,658	12,623	125,156
5	11	110,464	8,109	118,573
6	17	102,106	3,576	105,682
8	1**	N/A	N/A	N/A

* Respondents reported teaching loads during the next academic year (i.e., excluding summer).

** Salaries are not reported to maintain confidentiality to these individuals.

**Mean Salary Information
by Different Course Preparations**

<i>Academic Year Different Preps*</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
1	35	\$ 134,180	\$ 20,184	\$ 155,665
2	38	112,152	8,819	121,291
3	10	101,780	3,346	105,360
4	3	90,333	5,000	95,333

* For example, 2 indicates he/she will teach 2 *different* courses during the next academic year.

**Mean Salary Information
by Semester Offer Accepted**

<i>Semester Offer Accepted</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Fall 2011	69	\$ 122,317	\$ 13,473	\$ 136,744
Spring 2012	21	106,381	8,047	114,837

**Mean Salary Information
by Dissertation Status***

<i>Dissertation Status</i>	<i>Number of Candidates</i>	<i>Valid Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Proposal not defended	14	16%	\$ 115,007	\$ 10,237	\$ 125,244
Proposal was defended, no data collected	13	15%	116,393	12,907	131,529
Proposal was defended, some data collected	54	63%	117,787	12,117	130,733
Dissertation defended	5	6%	136,833	17,633	154,467

* Dissertation status at time of AMA interviews.

**Mean Salary Information by Number of Years
Completed in Doctoral Program before Going on the Market**

<i>Years in Doctoral Program Completed before Going on the Market</i>	<i>Number of Candidates</i>	<i>Valid Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
2	5	6%	\$ 113,200	\$ 12,022	\$ 125,222
3	21	24%	112,681	8,524	121,205
4	43	49%	119,519	12,490	132,958
5	19	21%	124,700	18,680	143,380

**Mean Salary Information
by Main Research Area**

<i>Main Research Area</i>	<i>Number of Candidates</i>	<i>Valid Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Consumer Behavior	54	56%	\$ 115,590	\$ 12,465	\$ 128,386
Strategy	18	19%	116,253	8,795	125,565
Modeling - Empirical	14	15%	140,731	20,287	162,579
Modeling - Analytical	7	7%	103,857	6,143	110,000
Other*: Branding, Channels, Sales	3	3%	123,000	11,704	140,556

* Other categories are not reported individually to maintain confidentiality.

Tenure Requirements at Hiring Institutions

<i>Requirements</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Type/Level of Journal*	2.88	3	3	1	5
# of "A" Publications**	2.30	1	0	0	10
Overall # of Publications	5.81	6	6	2	12

* 1 = Only A journals count, 2 = B journals count, but only very little, 3 = B journals count, but there are some expectations for A journals, 4 = B journals count and A journals are not expected, 5 = Conference proceedings, as well as A and B journals count at my institution.

** Consistent with last year's survey, "A-level marketing journals" include *JM*, *JMR*, *JCR* & *MS*.

**Mean Salary Information
by Type/Level of Journal Required at Hiring Institution for Tenure**

<i>Type/Level of Journal</i>	<i>Number of Candidates</i>	<i>Valid Percentage</i>	<i>9-Month Salary</i>	<i>Summer Research Support</i>	<i>Total Salary</i>
Only A journals count*	20	21%	\$ 141,563	\$ 20,401	\$ 167,063
B journals count, but only very little	15	16%	134,933	19,407	154,341
B journals count, but there are some expectations for A journals	27	28%	118,232	10,578	128,836
B journals count and A journals are not expected	25	26%	102,152	6,492	108,644
Conference proceedings, as well as A and B journals count	9	9%	97,256	5,167	102,422

* A-level marketing journals include *JM*, *JMR*, *JCR* and *MS*.

Means of Tenure Requirements by Type of Hiring Institution

Type of Hiring Institution*	Number of Candidates	Type/Level of Publication Needed**	# of "A" Publications for Tenure***	Total # of Publications for Tenure
Research Intensive	46	2.20	4.33	6.03
Private	15	1.73	5.72	6.13
Public	31	2.42	3.64	6.00
Research	20	3.20	0.86	6.63
Private	4	2.50	2.00	6.50
Public	16	3.38	0.67	6.65
Balanced	28	3.75	0.13	4.92
Private	15	3.80	0.25	5.11
Public	13	3.69	0	4.72
Teaching	1****	N/A	N/A	N/A

* School classifications for the 2012 survey are calculated differently than in previous years. Research Intensive = 3 or fewer course teaching load per 9-month year; Research = 4 courses/year; Balanced = 5-6 courses/year; Teaching = 7 or more courses/year.

** 1 = Only A journals count, 2 = B journals count, but only very little, 3 = B journals count, but there are some expectations for A journals, 4 = B journals count and A journals are not expected, 5 = Conference proceedings, as well as A and B journals count at my institution.

*** A-level marketing journals include *JM*, *JMR*, *JCR* and *MS*.

**** These figures are not reported individually to maintain confidentiality.

JOB SEARCH INFORMATION

The Process: Applications to Offers

	Mean	Median	Mode	Minimum	Maximum
Application letters sent out	61.46	60	100	1	200
AMA interviews completed	13.14	13	0	0	30
Campus visit offers	4.76	5	3	1	14
Campus visits accepted & made	3.82	3	3	1	12
Job offers received	2.17	2	1	1	6

Other Information about Respondents

	Mean	Median	Mode	Minimum	Maximum
Years in doctoral program completed before going on market	3.65	4	4	1	5
Years needed to finish degree	4.41	5	5	0	6
Years of industry experience	4.44	2	0	0	30

Attendance of Respondents at AMA Sheth Doctoral Consortium

	Yes		No	
	Frequency	Percentage	Frequency	Percentage
Attended AMA Sheth Doctoral Consortium	56	57.1%	42	42.9%

Means for Job Search Information by Type of Hiring Institution

Type of Hiring Institution*	Number of Candidates	Application Letters Sent Out	AMA Interviews Completed	Campus Visit Offers	Campus Visits Accepted	Job Offers
Research Intensive	46	69.96	14.28	5.11	4.43	2.23
Private	15	50.07	14.73	5.47	4.73	2.47
Public	31	79.58	14.06	4.94	4.29	2.13
Research	20	51.00	11.15	4.40	3.50	2.05
Private	4	52.00	11.50	5.50	4.50	2.75
Public	16	50.75	11.06	4.13	3.25	1.88
Balanced	28	49.82	12.11	4.14	2.79	1.96
Private	15	47.20	9.67	3.87	2.60	1.73
Public	13	52.85	14.92	4.46	3.00	2.23
Teaching	1**	N/A	N/A	N/A	N/A	N/A

* School classifications for the 2012 survey are calculated differently than in previous years. Research Intensive = 3 or fewer course teaching load per 9-month year; Research = 4 courses/year; Balanced = 5-6 courses/year; Teaching = 7 or more courses/year.

** These figures are not reported individually to maintain confidentiality of this individual.

Publication Record Information*

Publication Type/Status	Mean	Median	Mode	Minimum	Maximum
Conference presentations or proceedings	6.22	6	6	0	18
A-level marketing journals**					
Under 1st Review	0.35	0	0	0	4
Past 1st Review	0.21	0	0	0	2
Accepted/published	0.14	0	0	0	2
B or lower marketing journals					
Under 1st Review	0.32	0	0	0	3
Past 1st Review	0.23	0	0	0	2
Accepted/published	0.65	0	0	0	5

* Publication record at time of AMA interviews.

** A-level marketing journals include *JM*, *JMR*, *JCR* and *MS*.

Publication Record Frequencies and Percentages* of Journal Submissions/Acceptances**

<i>Publication Type/Status</i>	0		1		2		3 or more	
	<i>Freq.</i>	<i>%</i>	<i>Freq.</i>	<i>%</i>	<i>Freq.</i>	<i>%</i>	<i>Freq.</i>	<i>%</i>
A-level marketing journals***								
Under 1st Review	70	71.4	24	24.5	3	3.1	1	1.0
Past 1st Review	78	79.6	19	19.4	1	1.0	0	0
Accepted/published	87	88.8	8	8.2	3	3.1	0	0
B or lower marketing journals								
Under 1st Review	75	76.5	16	16.3	6	6.1	1	1.0
Past 1st Review	79	80.6	15	15.3	4	4.1	0	0
Accepted/published	59	60.2	24	24.5	9	9.2	6	6.1

* Reported percentages are based on the valid percentage.

** Publication record at time of AMA interviews.

*** A-level marketing journals include *JM, JMR, JCR and MS*.

Overall Publication Activity at Time of AMA Interviews*

<i>% Without Papers at Any Stage</i>	<i>% With Papers Under Review (Any Level of Journal)</i>	<i>% With Accepted Papers (Any Level of Journal)</i>
15%	67%	45%

*Multiple responses are included.

**Percentage* of Papers Under Review
by Journal Level and Stage of Review****

	A-Level Journals***	B-Level Journals or Lower
Under First Review	28.6%	23.5%
Past First Review	20.4%	19.4%

* Multiple responses are included.

** Publication record at time of AMA interviews

*** A-level marketing journals include *JM, JMR, JCR and MS*.

Publication Breakdown* by Level of Journal**

		# of Pubs in A-level Journals			Total
		0	1	2	
# of Pubs in B-level Journals or Lower	0	54 ⁺	3	2	59
	1	20	3	1	24
	2	7	2	0	9
	3+	6	0	0	6
Total		87	8	3	98

* Publication record at time of AMA interviews

** A-level marketing journals include *JM, JMR, JCR and MS*

+ . Reflects those not reporting acceptance at any level journal

**New Marketing Faculty Class of 2012: Contributions to Journals
At Time of AMA Interviews***

Publication Outlet	# of Respondents with Accepted Manuscript
<i>Academy of Management Learning & Education</i>	1
<i>American Journal of Health Promotion</i>	1
<i>Business & Society</i>	1
<i>Business and Economic Review</i>	1
<i>Business Case Journal</i>	1
<i>Estudos de Psicologia (Natal)</i>	1
<i>European Management Journal</i>	1
<i>Health Psychology</i>	1
<i>Industrial Marketing Management</i>	1
<i>International Journal of Advertising</i>	1
<i>International Journal of Bank Marketing</i>	1
<i>International Journal of Business Information Systems</i>	1
<i>International Journal of Business Research</i>	1
<i>International Journal of Consumer Studies</i>	1
<i>International Journal of Game Theory</i>	1
<i>International Journal of Innovations and Transitions</i>	1
<i>International Journal of Physical Distribution and Logistics Management</i>	1
<i>International Journal of Retail & Distribution Management</i>	1
<i>International Journal of Sport and Society</i>	1
<i>International Marketing Review</i>	1
<i>Journal of Academic Ethics</i>	1
<i>Journal of Advertising</i>	1
<i>Journal of Advertising Research</i>	2
<i>Journal of Brand Management</i>	1
<i>Journal of Business and Industrial Marketing</i>	1
<i>Journal of Business Ethics</i>	2
<i>Journal of Business Logistics</i>	1
<i>Journal of Business Research</i>	6
<i>Journal of Consumer Behavior</i>	1
<i>Journal of Consumer Marketing</i>	1
<i>Journal of Consumer Psychology</i>	2
<i>Journal of Consumer Research</i>	6
<i>Journal of Economic Issues</i>	1
<i>Journal of Empirical Generalization in Marketing Science</i>	1
<i>Journal of Euromarketing</i>	1
<i>Journal of Experimental Psychology: General</i>	1
<i>Journal of Experimental Social Psychology</i>	1
<i>Journal of Global Fashion Marketing</i>	1
<i>Journal of International Marketing</i>	1

Publication Outlet	# of Respondents with Accepted Manuscript
<i>Journal of Marketing</i>	3
<i>Journal of Marketing Research</i>	4
<i>Journal of Personal Selling and Sales Management</i>	1
<i>Journal of Personality and Individual Differences</i>	1
<i>Journal of Personality and Social Psychology</i>	3
<i>Journal of Pragmatics</i>	1
<i>Journal of Product Innovation Management</i>	3
<i>Journal of Research for Consumers</i>	2
<i>Journal of Retailing</i>	1
<i>Journal of Retailing and Consumer Services</i>	1
<i>Journal of Service Management</i>	1
<i>Journal of the Academy of Marketing Science</i>	2
<i>Journal of the Global Academy of Marketing Science</i>	1
<i>Managerial and Decision Economics</i>	1
<i>Marketing Intelligence and Planning</i>	1
<i>Marketing Science</i>	4
<i>Marketing Theory</i>	1
<i>Medical Decision Making</i>	1
<i>National FORUM of Multicultural Issues Journal – Online</i>	1
<i>Organizational Behavior and Human Decision Processes</i>	2
<i>Psychological Science</i>	2
<i>Review of Marketing Research</i>	1
<i>Seniors Housing and Care Journal</i>	1
<i>Social Psychology and Personality Science</i>	1
<i>Sport Marketing Quarterly</i>	1

* Self-reported acceptance/publication.

**New Marketing Faculty Class of 2012: Contributions to Journals
At Time of Survey Completion***

Publication Outlet	Total # of Papers
<i>Advances in Behavioral Finance and Economics</i>	1
<i>Advances in International Marketing</i>	1
<i>Business Case Journal</i>	1
<i>Entrepreneurship: Theory and Practice</i>	1
<i>European Management Journal</i>	1
<i>Health Communication</i>	1
<i>Health Psychology</i>	1
<i>Industrial Marketing Management</i>	1
<i>International Journal of Advertising</i>	4
<i>International Journal of Business Research</i>	1
<i>International Journal of Game Theory</i>	1
<i>international Journal of Logistics Management</i>	1
<i>International Journal of Market Research</i>	1
<i>International Journal of Physical Distribution and Logistics Management</i>	1
<i>International Journal of Research in Marketing</i>	4
<i>International Journal of Transitions and Innovations</i>	1
<i>Journal of Advertising</i>	2
<i>Journal of Advertising Research</i>	1
<i>Journal of Brand Management</i>	1
<i>Journal of Business Ethics</i>	2
<i>Journal of Business Logistics</i>	1
<i>Journal of Business Research</i>	7
<i>Journal of Consumer Behavior</i>	1
<i>Journal of Consumer Psychology</i>	7
<i>Journal of Consumer Research</i>	8
<i>Journal of Empirical Generalisation in Marketing Science</i>	1
<i>Journal of Euromarketing</i>	1
<i>Journal of Experimental Psychology: General</i>	1
<i>Journal of Global Marketing</i>	1
<i>Journal of Historical Research in Marketing</i>	1
<i>Journal of Intercultural Pragmatics</i>	1
<i>Journal of International Marketing</i>	2
<i>Journal of Leadership, Accountability and Ethics</i>	1
<i>Journal of Macromarketing</i>	1
<i>Journal of Marketing</i>	6
<i>Journal of Marketing at Retail</i>	1
<i>Journal of Marketing Management</i>	1
<i>Journal of Marketing Research</i>	5

Publication Outlet	Total # of Papers
<i>Journal of Marketing Theory & Practice</i>	1
<i>Journal of Nonprofit & Public Sector Marketing</i>	1
<i>Journal of Personal Selling and Sales Management</i>	3
<i>Journal of Personality and Social Psychology</i>	5
<i>Journal of Product Innovation Management</i>	3
<i>Journal of Public Policy and Marketing</i>	1
<i>Journal of Relationship Marketing</i>	1
<i>Journal of Research for Consumers</i>	2
<i>Journal of Retailing</i>	1
<i>Journal of Retailing and Consumer Services</i>	3
<i>Journal of Service Management</i>	1
<i>Journal of Services Marketing</i>	1
<i>Journal of Sport & Tourism</i>	1
<i>Journal of the Academy of Marketing Science</i>	2
<i>Management Science</i>	2
<i>Managerial and Decision Economics</i>	1
<i>Marketing Intelligence & Planning</i>	1
<i>Marketing Letters</i>	1
<i>Marketing Science</i>	7
<i>Marketing Theory</i>	1
<i>Medical Decision Making</i>	1
<i>National FORUM of Multicultural Issues Journal</i>	1
<i>Organizational Behavior and Human Decision Processes</i>	1
<i>Personality and Social Psychology Bulletin</i>	1
<i>Psychological Science</i>	2
<i>Psychology and Marketing</i>	1
<i>R&D Management</i>	1
<i>Review of Marketing Research</i>	1
<i>Social Indicators Research</i>	1
<i>Social Psychological and Personality Science</i>	1
<i>Transportation Journal</i>	2

* Self-reported acceptance/publication.

Congratulations to the new faculty class of 2012, from the DocSIG.

***Special thanks to those Marketing Department Doctoral Program Coordinators
who assisted us in our data collection.***