

# 2008 *Who Went Where?* Survey Results

Conducted by the  
Doctoral Student Special Interest Group (DocSIG)  
of the American Marketing Association

<http://docsig.eci.gsu.edu>



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[www.MarketingPower.com](http://www.MarketingPower.com)

## 2008 “Who Went Where” Survey Results

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<b>Name</b>	<b>Degree-Granting Institution</b>	<b>Hiring Institution</b>
Andrew Gallan	Arizona State U.	Case Western Reserve U.
Maura Scott	Arizona State U.	U. of Kentucky
Vladas Griskevicius	Arizona State U.	U. of Minnesota
Luke Kachersky	Baruch College / CUNY	Fordham U.
Ryall Carroll	Baruch College / CUNY	St. John's U.
M. Deniz Dalman	Binghamton U. / SUNY	Ithaca College
Gaia Rubera	Bocconi U.	Michigan State U.
Daniel Korschun	Boston U.	Drexel U.
Hilke Plassmann	Caltech (Post-Doc) /U. of Muenster (PhD)	INSEAD
Irfan Butt	Carleton U.	Lahore U. of Management Sciences
Lien Lamey	Catholic U. Leuven	Lessius
Qiang Liu	Cornell U.	Purdue U.
Chris Marchegiani	Curtin U.	Curtin U.
Amy Dalton	Duke U.	Hong Kong U. of Science and Tech.
Mitchell Lovett	Duke U.	U. of Rochester
Robin Tanner	Duke U.	U. of Wisconsin - Madison
Brian Murtha	Georgia Institute of Technology	U. of Kentucky
Tracey King	Georgia Institute of Technology	American U.
Jodie L. Ferguson	Georgia State U.	Virginia Commonwealth U.
Vincent E. Georgie	HEC Montréal	U. of Windsor
Arun Lakshmanan	Indiana U., Bloomington	U. at Buffalo / SUNY
Michael Wiles	Indiana U., Bloomington	Arizona State U.
Robert Ridlon	Indiana U., Bloomington	Sungkyunkwan U.
Yacheng Sun	Indiana U., Bloomington	U. of Colorado at Boulder
Zsolt Katona	INSEAD	U. of California, Berkeley
Anissa Negra	ISG Tunis (Tunisia)	ISG Sousse (Tunisia)
D. Selcen O. Aykac	Istanbul Technical U.	Ozyegin U.
Annie Peng Cui	Kent State U.	West Virginia U.
Erin Cavusgil	Michigan State U.	U. of Michigan - Flint
Joseph Miller	Michigan State U.	Rochester Institute of Technology
Michael A. Stanko	Michigan State U.	North Carolina State U.
Zac Williams	Mississippi State U.	Central Michigan U.
Sean Sands	Monash U.	Chant Link & Associates
Pragya Mathur	New York U.	Baruch College / CUNY
Federico Rossi	Northwestern U.	U. of North Carolina
Gonca Pinar Soysal	Northwestern U.	U. of Texas at Dallas
Jiewen Hong	Northwestern U.	Hong Kong U. of Science and Tech.
Lei Wang	Northwestern U.	Rutgers
Manish Tripathi	Northwestern U.	Emory U.
Ryan Hamilton	Northwestern U.	Emory U.
Sandeep Rao Chandukala	Ohio State U.	Indiana U.

*DocSIG thanks Georgia State University for hosting the survey online.*

<b>Name</b>	<b>Degree-Granting Institution</b>	<b>Hiring Institution</b>
Altaf Merchant	Old Dominion U.	U. of Washington - Tacoma
Amro Maher	Old Dominion U.	Indiana State U.
Theresa A. Kirchner	Old Dominion U.	Hampton U.
Rui Wang	Pennsylvania State U.	Peking U.
Donglei Qiu	Purdue U.	Michigan State U.
Maureen Bourassa	Queen's U.	U. of Saskatchewan
Stephen France	Rutgers	U. of Wisconsin - Milwaukee
J. Alexander Smith	Saint Louis U.	Oklahoma City U.
Srdan Zdravkovic	Saint Louis U.	Bryant U.
Paul Dwyer	Texas A&M U.	Willamette U.
Sujan Dan	Texas A&M U.	U. of Tennessee
Michael Levin	Texas Tech U.	Otterbein College
Mandy Ortiz	U. of Alabama	U. of San Francisco
Melissa Markley	U. of Alabama	DePaul U.
Paul M. Connell	U. of Arizona	Stony Brook / SUNY
Wendy Boland	U. of Arizona	American U.
Brent Williams	U. of Arkansas	Texas Christian U.
Elyria Kemp	U. of Arkansas	Texas State U.
Kenneth Bates	U. of Arkansas	Berry College
Miranda R. Goode	U. of British Columbia	U. of Western Ontario
Xiaohua Zeng	U. of British Columbia	City U. of Hong Kong
Rajani Ganesh Pillai	U. of Central Florida	North Dakota State
Bruce Pfeiffer	U. of Cincinnati	U. of New Hampshire
Jennifer (Kat) Bechkoff	U. of Cincinnati	San Jose State U.
Rajesh Bagchi	U. of Colorado at Boulder	Virginia Tech
Denish Shah	U. of Connecticut	Georgia State U.
J. Andrew Petersen	U. of Connecticut	U. of North Carolina at Chapel Hill
Morris George	U. of Connecticut	Baylor U.
Dan Rice	U. of Florida	Louisiana State U.
Juliano Laran	U. of Florida	U. of Miami
Mayukh Dass	U. of Georgia	Texas Tech U.
Michael Merz	U. of Hawaii at Manoa	San Jose State U.
Yi He	U. of Hawaii at Manoa	California State U., East Bay
Doug Hughes	U. of Houston	Michigan State U.
Doug Walker	U. of Houston	Iowa State U.
Cheryl Luczak	U. of Illinois at Chicago	Saint Xavier U.
Carla Y. Childers	U. of Kentucky	Ohio U.
Shannon B. Rinaldo	U. of Kentucky	Texas Tech U.
Gauri Kulkarni	U. of Maryland	Loyola College
Sampath Ranganathan	U. of Memphis	U. of Wisconsin - Green Bay
Susan Myers	U. of Memphis	U. of Central Arkansas
William Hedgcock	U. of Minnesota	U. of Iowa
Amber M. Epp	U. of Nebraska - Lincoln	U. of Wisconsin - Madison
Aubrey R. Fowler III	U. of Nebraska - Lincoln	Valdosta State U.
Clinton Lanier	U. of Nebraska - Lincoln	U. of Saint Thomas

<b>Name</b>	<b>Degree-Granting Institution</b>	<b>Hiring Institution</b>
Julia (Julie) R. Pennington	U. of Nebraska - Lincoln	U. of Wisconsin - Eau Claire
Rod Duclos	U. of North Carolina at Chapel Hill	Hong Kong U. of Science and Tech.
Preethika Seshasainam	U. of North Carolina at Chapel Hill	Indiana U.
Clinton Amos	U. of North Texas	Augusta State U.
Lilly Ye	U. of North Texas	Frostburg State U.
Pete Whalen	U. of Oregon	U. of Denver
Kinshuk Jerath	U. of Pennsylvania	Carnegie Mellon U.
S. Sajeesh	U. of Pennsylvania	Baruch College / CUNY
Sam Hui	U. of Pennsylvania	New York U.
Christopher Groening	U. of Pittsburgh	U. of Missouri
Ryan Luchs	U. of Pittsburgh	Duquesne U.
Syagnik (Sy) Banerjee	U. of Rhode Island	U. of Michigan - Flint
Tim Ozcan	U. of Rhode Island	Southern Illinois U. - Edwardsville
Sangwoo Shin	U. of Rochester	Purdue U.
Alexander Krasnikov	U. of South Carolina	George Washington U.
Cait Poynor	U. of South Carolina	U. of Pittsburgh
Seema Pai	U. of Southern California	Boston U.
Frederick Bonney	U. of Tennessee at Knoxville	Florida State U.
Rodney Thomas	U. of Tennessee at Knoxville	Georgia Southern U.
Jennifer Lee Young	U. of Texas at Austin	Bradley U.
Kim, MinChung	U. of Texas at Austin	Hong Kong Polytechnic U.
Michael Luchs	U. of Texas at Austin	The College of William and Mary
Dongling Huang	U. of Texas at Dallas	Rensselaer Polytechnic Institute
Doan Nguyen	U. of Utah	California State U.
Ekaterina Karniouchina	U. of Utah	Chapman U.
Eric Dolansky	U. of Western Ontario	Brock U.
Gokcen Coskuner-Balli	U. of Wisconsin - Madison	Chapman U.
Trent Wachner	Washington State U.	Creighton U.
Sudipt Roy	Washington U. in St. Louis	Indian School of Business
Tina (Tingting) He	Washington U. in St. Louis	U. of Wisconsin - Milwaukee
Oliver Götz	WHU – Otto Beisheim School of Management	U. of Münster

## Summary Data

One hundred and nineteen (119) marketing doctoral students/candidates/newly-minted PhDs took our survey. As in past years' surveys, the data analysis is based on marketing faculty hires in the U.S. (n = 94). The sample size is slightly higher than that of the 2007 sample (Total n = 115; U.S. n=83).

### Salary Information\*

	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
9-Month Salary	\$ 114,857	\$ 118,000	\$ 125,000	\$ 65,000	\$ 151,000
Summer	18,000	20,000	0**	0	33,000
Overall Salary	132,857	138,000	125,000	65,000	184,000

\*All salary information reported is rounded to the nearest USD.

\*\* 12 respondents reported \$0 summer funding.

### Mean Salary Information by Type of Hiring Institution

<i>Type of Hiring Institution*</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Support</i>	<i>Overall Salary</i>
Research-Private	17	\$ 123,588	\$ 23,498	\$ 147,086
Research-Public	50	119,473	20,130	139,603
Balanced-Private	16	101,625	7,063	108,686
Balanced-Public	11	99,636	6,318	105,954

\* As in past years' surveys, a school is classified as a "research" school if it has teaching loads of 4 or fewer courses per year. If a school does not meet these requirements, it is classified as a "balanced" school.

### Mean Salary Information by Whether Hiring Institution Has Ph.D. Program

<i>Ph.D. Program at Hiring Institution</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Support</i>	<i>Overall Salary</i>
Yes	42	\$ 128,093	\$ 25,060	\$ 153,153
No	52	104,168	10,307	114,475

### Mean Salary Information by Teaching Load

<i>Academic Year Teaching Load*</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Support**</i>	<i>Overall Salary</i>
2	10	\$ 128,114	\$ 25,112	\$ 153,226
3	38	123,052	21,194	144,246
4	17	109,794	18,022	127,816
5	11	109,000	10,500	119,500
6	13	98,692	4,692	103,384
7	2	87,500	3,000	90,500
8***	1	n/a	n/a	n/a

\*Respondents reported teaching loads during the next academic year (i.e., excluding summer).

\*\* Please note that summer financial support is not necessarily for summer teaching.

\*\*\* Salaries are not reported to maintain confidentiality of the respondent/school.

### Mean Salary Information by Different Course Preparations

<i>Academic Year Different Preps*</i>	<i>Number of Candidates</i>	<i>9-Month Salary</i>	<i>Summer Support</i>	<i>Overall Salary</i>
1	35	\$ 125,690	\$ 24,010	\$ 149,700
2	43	110,872	14,421	125,293
3	9	99,111	5,500	104,611
4	2	86,500	0	86,500

\*For example, 2 indicates he/she will teach 2 *different* courses during the next academic year.

### Other Financial Perks\*

	<i># Reporting Perk</i>	<i># Reporting \$ Amount</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Moving	87	82	\$6,770	\$5,000	\$5,000	\$1,000	\$15,000
Research stipend	25	10	6,190	5,000	7,500	2,400	10,000

\*Other perks mentioned: conference travel budget, start-up budget, technology budget, access to database, software, house-hunting trip, relocation services, real estate assistance, housing grant, low-interest mortgage, parking, reduced teaching load for first 2 years, graduate assistants, and summer teaching option.

### Dissertation Status and Overall Salary

<i>Dissertation Status</i>	<i>Frequency</i>	<i>Valid Percentage</i>	<i>Mean Overall Salary</i>
Proposal not defended	14	14.9%	\$ 119,088
Proposal defended, no data collected	26	27.7%	125,144
Proposal defended, some data collected	51	54.3%	139,400
Dissertation defended	3	3.2%	127,500

### Years in Doctoral Program Completed Before Going on the Market and Overall Salary

<i>Years in Doctoral Program Completed Before Going on the Market</i>	<i>Frequency</i>	<i>Percentage</i>	<i>Overall Salary*</i>
2	1	1.1%	n/a
2.5	1	1.1%	n/a
3	32	34.0%	\$ 118,986
3.5	8	8.5%	128,816
4	36	38.3%	136,619
4.5	5	5.3%	155,756
5	8	8.5%	146,466
5.5	1	1.1%	n/a
6	1	1.1%	n/a
7	1	1.1%	n/a

\* Salaries are not reported individually to maintain confidentiality of these individuals/schools.

### Main Research Area and Overall Salary

<i>Main Research Area</i>	<i>Frequency</i>	<i>Percentage</i>	<i>Overall Mean Salary</i>
Consumer Behavior	43	46.2%	\$ 126,519
Strategy	20	21.5%	131,154
Modeling	22	23.7%	150,794
Supply Chain/Logistics	3	3.2%	119,250
International	3	3.2%	109,250
Other: 1 Service, 1 Managerial	2	2.2%	118,000

\*\* Other salaries are not reported individually to maintain confidentiality of these individuals/schools.

### Tenure Requirement at Hiring Institution

Requirement	Mean	Median	Mode	Minimum	Maximum
<i>Type/Level of Journal*</i>	3.43	3	3	1	5
<i># "A" Publications**</i>	1.84	1	0	0	6
<i># Overall Publications</i>	4.29	5	6	0	10

\* 1 = Conference proceedings, as well as A and B journals, count at my institution; 2 = B journals count and A journals are not expected; 3 = B journals count, but there are some expectations for A journals; 4 = B journals count, but only very little; 5 = Only A journals count

\*\* According to comments from previous surveys, "A-level marketing journals" are changed to only include *JM*, *JMR*, *JCR*, and *MS* (leaving *JR* and *JAMS* out).

### Means of Tenure Requirements by Type of Hiring Institution

<i>Type of Hiring Institution*</i>	<i>Type/Level of Publication** Needed</i>	<i># of "A" Publications*** for Tenure</i>	<i>Total # of Publications for Tenure</i>
Research-Private	4.12	2.29	4.00
Research-Public	3.76	2.46	4.22
Balanced-Private	2.50	0.56	4.75
Balanced-Public	2.27	0.18	4.36

\* As in past years' surveys, a school is classified as a "research" school if it has teaching loads of 4 or fewer courses per year. If a school does not meet these requirements, it is classified as a "balanced" school.

\*\*1 = Conference proceedings, as well as A and B journals, count at my institution; 2 = B journals count and A journals are not expected; 3 = B journals count, but there are some expectations for A journals; 4 = B journals count, but only very little; 5 = Only A journals count

\*\*\*According to comments from previous surveys, "A-level marketing journals" are changed to only include *JM*, *JMR*, *JCR*, and *MS*.



## **JOB SEARCH INFORMATION**

### **The Process: Applications to Offers**

	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
<i>Application letters sent out</i>	71	70	60	1	300
<i>AMA interviews completed</i>	17	19	21	0	34
<i>Campus visit offers</i>	6	5	5	1	15
<i>Campus visits accepted &amp; made</i>	4.5	4	3	1	13
<i>Job offers received</i>	2.7	2	2	1	7

### **Means for Job Search Information By Type of Hiring Institution**

<i>Type of Hiring Institution*</i>	<i>Application Letters Sent Out</i>	<i>AMA Interviews Completed</i>	<i>Campus Visit Offers</i>	<i>Campus Visits Accepted</i>	<i>Job Offers</i>
Research-Private	58	18.6	5.9	5.0	3.2
Research-Public	81	18.6	6.4	5.0	2.8
Balanced-Private	54	14.9	4.8	3.4	2.0
Balanced-Public	70	12.0	3.9	2.7	2.4

\* A school is classified as a “research” school if it has teaching loads of 4 or fewer courses per year. If a school does not meet these requirements, it is classified as a “balanced” school.

### **Other Information About Respondents**

	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
<i>Years in doctoral program completed before going on market</i>	3.76	4	4	2	7
<i>Years needed to finish degree</i>	4.68	5	5	3	8
<i>Years of industry experience*</i>	5.18	5	0	0	22

  

	<i>Yes</i>		<i>No</i>	
	<i>Frequency</i>	<i>Percentage</i>	<i>Frequency</i>	<i>Percentage</i>
<i>Attended AMA Sheth Doctoral Consortium</i>	48	51.1%	46	48.9%

### Publication Record Information\*

<i>Publication type/status</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
Conference presentations/proceeding	4.46	4	4	0	14
<i>A-level marketing journals**</i>					
Under 1 <sup>st</sup> review	0.62	0	0	0	5
Past 1 <sup>st</sup> review	0.35	0	0	0	4
Accepted/published	0.11	0	0	0	2
<i>B-level or lower marketing journals</i>					
Under 1 <sup>st</sup> review	0.49	0	0	0	3
Past 1 <sup>st</sup> review	0.37	0	0	0	3
Accepted/published	0.82	0	0	0	5

\*Publication record at time of AMA interviews.

\*\* According to comments from previous surveys, “A-level marketing journals” are changed to only include *JM*, *JMR*, *JCR*, and *MS*. To make the results more comparable to previous years’ surveys, the next table incorporates publications with *JR* and *JAMS* as A-level journals.

### Publication Record Including *JR* and *JAMS* as A-Level Journals\*

<i>Publication type/status</i>	<i>Mean</i>	<i>Median</i>	<i>Mode</i>	<i>Minimum</i>	<i>Maximum</i>
<i>A-level marketing journals</i>					
Accepted/published	0.20	0	0	0	4
<i>B-level or lower marketing journals</i>					
Accepted/published	0.72	0	0	0	5

\* Results in this table include *JR* and *JAMS* as A-level journals.

**Publication Record**  
**Frequencies and Percentages of Journal Submissions/Acceptances\***

<i>Journal type/ Publication status</i>	Number of Manuscripts							
	0		1		2		3 or more	
	Freq.	Perc.	Freq.	Perc.	Freq.	Perc.	Freq.	Perc.
<i>A-level marketing journals**</i>								
Under 1 <sup>st</sup> review	51	54.3%	31	33.3%	9	9.7%	2	2.2%
Past 1 <sup>st</sup> review	71	76.3%	15	16.1%	5	5.4%	2	2.2%
Accepted/published	85	91.4%	6	6.5%	2	2.2%	0	0%
<i>B-level or lower marketing journals</i>								
Under 1 <sup>st</sup> review	61	67.8%	20	22.2%	3	3.3%	6	6.7%
Past 1 <sup>st</sup> review	68	74.7%	15	16.5%	5	5.5%	3	3.3%
Accepted/published	50	54.3%	23	25%	9	9.8%	10	10.9%

\*Publication record at time of AMA interviews.

\*\*A-level marketing journals were classified as *JM*, *JMR*, *JCR* and *MS*.

**New Marketing Faculty Class of 2008: Contributions to Journals\***

<b>Publication Outlet</b>	<b>Total # of Papers</b>
<i>Academy of Marketing Science Review</i>	<b>1</b>
<i>American Behavioral Scientist</i>	<b>1</b>
<i>Asian Journal of Marketing</i>	<b>1</b>
<i>Budapest Management Review</i>	<b>1</b>
<i>California Management Review</i>	<b>1</b>
<i>College Student Journal</i>	<b>1</b>
<i>Consumption Market and Culture</i>	<b>1</b>
<i>Current Directions in Psychological Science</i>	<b>1</b>
<i>CyberPsychology and Behavior</i>	<b>1</b>
<i>Electronic Journal of E-Government</i>	<b>1</b>
<i>Ergonomics in Design</i>	<b>1</b>
<i>European Business Review</i>	<b>1</b>
<i>Harvard Business Review</i>	<b>1</b>
<i>Industrial Marketing Management</i>	<b>2</b>
<i>International Journal of Advertising</i>	<b>3</b>
<i>International Journal of Interactive Marketing and Advertising</i>	<b>1</b>
<i>International Journal of Management Reviews</i>	<b>1</b>
<i>International Journal of Non-profit and Voluntary Sector Marketing</i>	<b>3</b>
<i>International Journal of Operations and Production Management</i>	<b>1</b>
<i>International Journal of Physical Distribution &amp; Logistics Management</i>	<b>3</b>
<i>International Journal of Research in Marketing</i>	<b>1</b>
<i>International Marketing Review</i>	<b>3</b>
<i>Journal of Advancement for Marketing Education</i>	<b>1</b>
<i>Journal of Advertising</i>	<b>1</b>
<i>Journal of Applied Social Psychology</i>	<b>1</b>
<i>Journal of Business &amp; Industrial Marketing</i>	<b>2</b>
<i>Journal of Business Ethics</i>	<b>1</b>
<i>Journal of Business Logistics</i>	<b>1</b>
<i>Journal of Business Research</i>	<b>2</b>
<i>Journal of Consumer Affairs</i>	<b>1</b>

<b>Publication Outlet</b>	<b>Total # of Papers</b>
<i>Journal of Consumer Culture</i>	<b>1</b>
<i>Journal of Consumer Marketing</i>	<b>1</b>
<b><i>Journal of Consumer Research</i></b>	<b>13</b>
<i>Journal of Contemporary Ethnography</i>	<b>1</b>
<i>Journal of Current Issues &amp; Research in Advertising</i>	<b>3</b>
<i>Journal of Current Issues in Finance, Business and Economics</i>	<b>2</b>
<i>Journal of Experimental Social Psychology</i>	<b>1</b>
<i>Journal of Global Marketing</i>	<b>2</b>
<i>Journal of Industrial Economics</i>	<b>1</b>
<i>Journal of Interactive Marketing</i>	<b>1</b>
<i>Journal of International Marketing</i>	<b>1</b>
<b><i>Journal of Marketing</i></b>	<b>5</b>
<b><i>Journal of Marketing Research</i></b>	<b>1</b>
<i>Journal of Marketing Studies</i>	<b>1</b>
<i>Journal of Marketing Theory Practice</i>	<b>1</b>
<i>Journal of Neural Imaging</i>	<b>1</b>
<i>Journal of Neuroscience</i>	<b>1</b>
<i>Journal of Personal Selling &amp; Sales Management</i>	<b>3</b>
<i>Journal of Personality &amp; Social Psychology</i>	<b>4</b>
<i>Journal of Pharmaceutical Marketing and Management</i>	<b>1</b>
<i>Journal of Product and Brand Management</i>	<b>1</b>
<i>Journal of Product Innovation Management</i>	<b>2</b>
<i>Journal of Public Policy and Marketing</i>	<b>1</b>
<i>Journal of Retailing</i>	<b>4</b>
<i>Journal of Service Marketing</i>	<b>1</b>
<i>Journal of Service Research</i>	<b>3</b>
<i>Journal of the Academy of Marketing Science</i>	<b>5</b>
<i>Long Range Planning</i>	<b>1</b>
<i>Management Science</i>	<b>1</b>
<i>Marketing Letters</i>	<b>3</b>
<i>Marketing Management Journal</i>	<b>2</b>
<i>Marketing Research Magazine</i>	<b>2</b>

<b>Publication Outlet</b>	<b>Total # of Papers</b>
<i>Marketing Science</i>	<b>1</b>
<i>Psychological Science</i>	<b>2</b>
<i>Psychology and Marketing</i>	<b>1</b>
<i>Qualitative Market Research</i>	<b>1</b>
<i>Research in International Business and Finance</i>	<b>1</b>
<i>Review of Marketing Research</i>	<b>3</b>
<i>Science Magazine</i>	<b>1</b>
<i>Simulation and Gaming</i>	<b>1</b>
<i>Sloan Management Review</i>	<b>2</b>
<i>Thunderbird International Business Review</i>	<b>1</b>

\*Publication record at time of AMA interviews.

\*\*A-level marketing journals were classified as *JM*, *JMR*, *JCR* and *MS*.

***Congratulations to the new faculty class of 2008, from DocSIG.***